Authentication Privacy Principles

1) Provide User Control
2) Support a Diversity of Services
3) Use Individual Authentication Only When Appropriate
4) Provide Notice
5) Minimize Collection and Storage
6) Provide Accountability
The following companies and organizations encourage the consideration of the **Authentication Privacy Principles** in the development, procurement and use of authentication technologies:

- Center for Democracy and Technology
- Consumer Action
- Corporate Privacy Group
- eBay
- Hewlett-Packard
- Intel
- Liberty Alliance
- Microsoft
- NeuStar
- TRUSTe
- VeriSign