

The Office of the National Coordinator for
Health Information Technology



Building a Culture of Privacy and Security

ISPAB Panel
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Putting the **I** in **HealthIT**
www.HealthIT.gov





- “P”olicy— health information exchange privacy and security policy
- Programmatic
- National Learning Consortium (NLC)—lessons learned

Why Create a Culture of Privacy and Security?



- Good business practice for those adopting EHRs
- Assistance with qualifying for CMS Medicare and Medicaid EHR Incentive Program – meaningful use
- Assistance with legal compliance
- It's just the Right Thing to Do – Establish Patient Trust

Challenges to Creating a Privacy and Security Culture



Providers and staff have little understanding of new technology and privacy and security issues

Providers and staff are reticent about asking questions or for assistance



Adopting new software and workflow in the fast-moving healthcare culture is difficult

Vendors may assume providers/staff understand privacy and security and not adequately train

ONC's Recent and Current Efforts Helping to Build a Culture of Privacy and Security

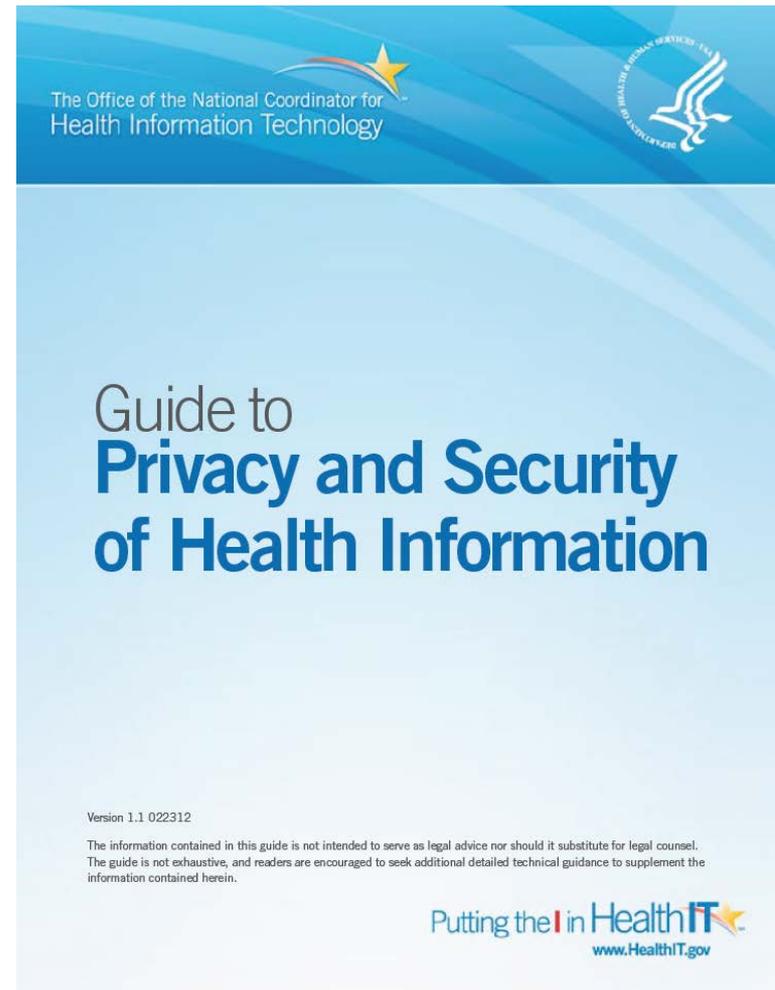


- State Health Information Exchange (HIE) Privacy and Security Program Information Notice (PIN)
- Community College Curriculum – privacy and security review
- Small practice Risk Assessment Tool – plain language version
- Security Training and Video Games
- Research project on security configurations of mobile devices
- Mobile device privacy and security – videos and materials

Helping Providers Integrate Privacy and Security into Their Culture



- Released in February 2012
- Developed with assistance from the American Health Information Management Association (AHIMA) Foundation, an ONC cooperative agreement partner
- Designed to help health care practitioners and practice staff better understand the importance of privacy and security of health information



Snapshot of Guide Content



- Meant to be an easy-to-understand, instructional resource to help providers integrate privacy and security into their daily clinical practice
- Sections address topics including:
 - Privacy, Security, and Meaningful Use
 - Security Risk Analysis and Management Tips
 - Working with EHR and Health IT Vendors
 - A Privacy & Security 10-Step Plan
 - Health IT Privacy and Security Resources

Training Materials: Series of Security Training Video Games Due for Release Summer of 2012



Cybersecure
Your Medical Practice

0
Your Score

Can I take my laptop home tonight so I can get caught up on billing for last week? I'm way behind. When I did that last time it really helped me catch up.

make decision

Round 1 Week 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

! Folder



Together, we hope to build
a culture where privacy
and security are *respected*
and valued.

Office of the Chief Privacy Officer

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