## Mega Breaches

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breaches</td>
<td>208</td>
</tr>
<tr>
<td>Identities Exposed</td>
<td>232M</td>
</tr>
<tr>
<td>Breaches &gt;10M</td>
<td>5</td>
</tr>
</tbody>
</table>

2013 was the Year of the **Mega Breach**
Mega Breaches

- 8 of the top 10 breaches were of more than 10 million identities
- Average Identities exposed were 4 times greater than 2012
Breaches

- The average number of identities exposed per data breach for Hacking incidents was approximately **4.7 million**.

- **Theft or loss of a device** was ranked third, and accounted for **27%** of data breach incidents.
Mega Breaches – What Was Lost

- Real Names
- Birth Dates
- Government ID Numbers (Social Security)
- Home Address
- Medical Records
- Phone Numbers
- Financial Information
- Email Addresses
- User Names & Passwords
- Insurance