



INTERNET SECURITY THREAT REPORT \oplus 2014



***INFORMATION SECURITY AND PRIVACY ADVISORY
BOARD***

ISTR

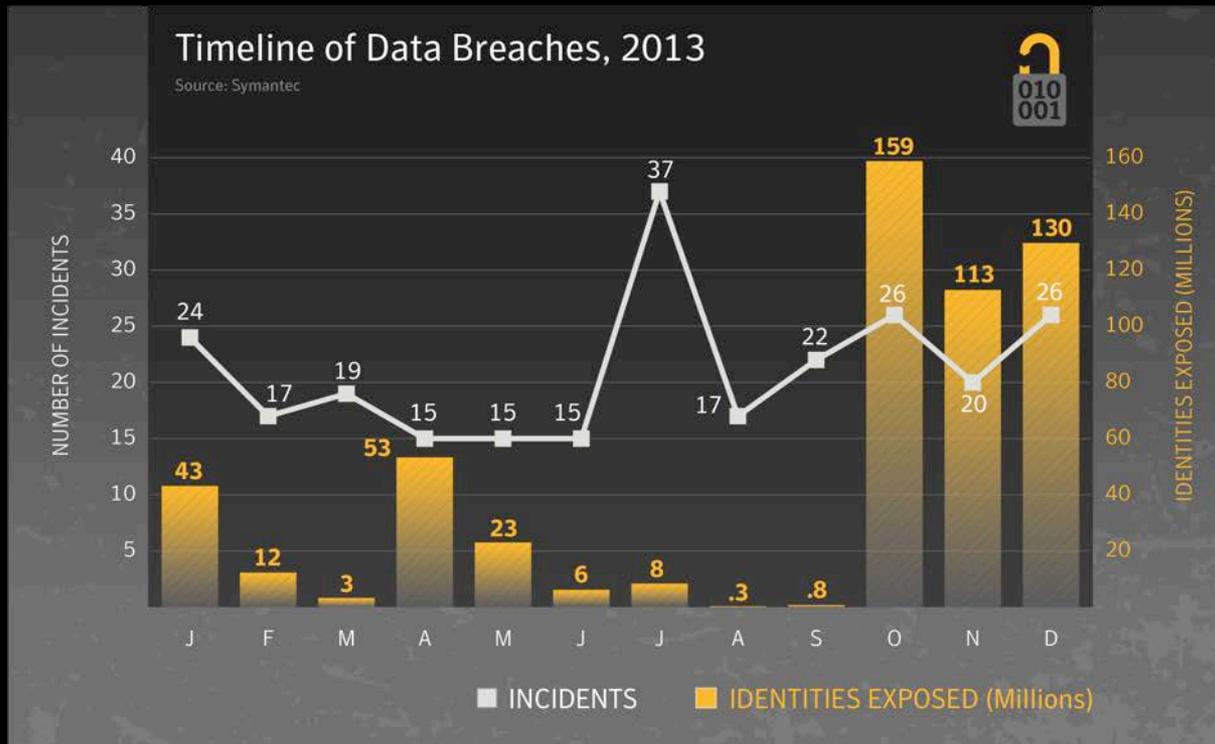
Mega Breaches

The Year of the Breach

	2011
Breaches	208
Identities Exposed	232M
Breaches >10M	5

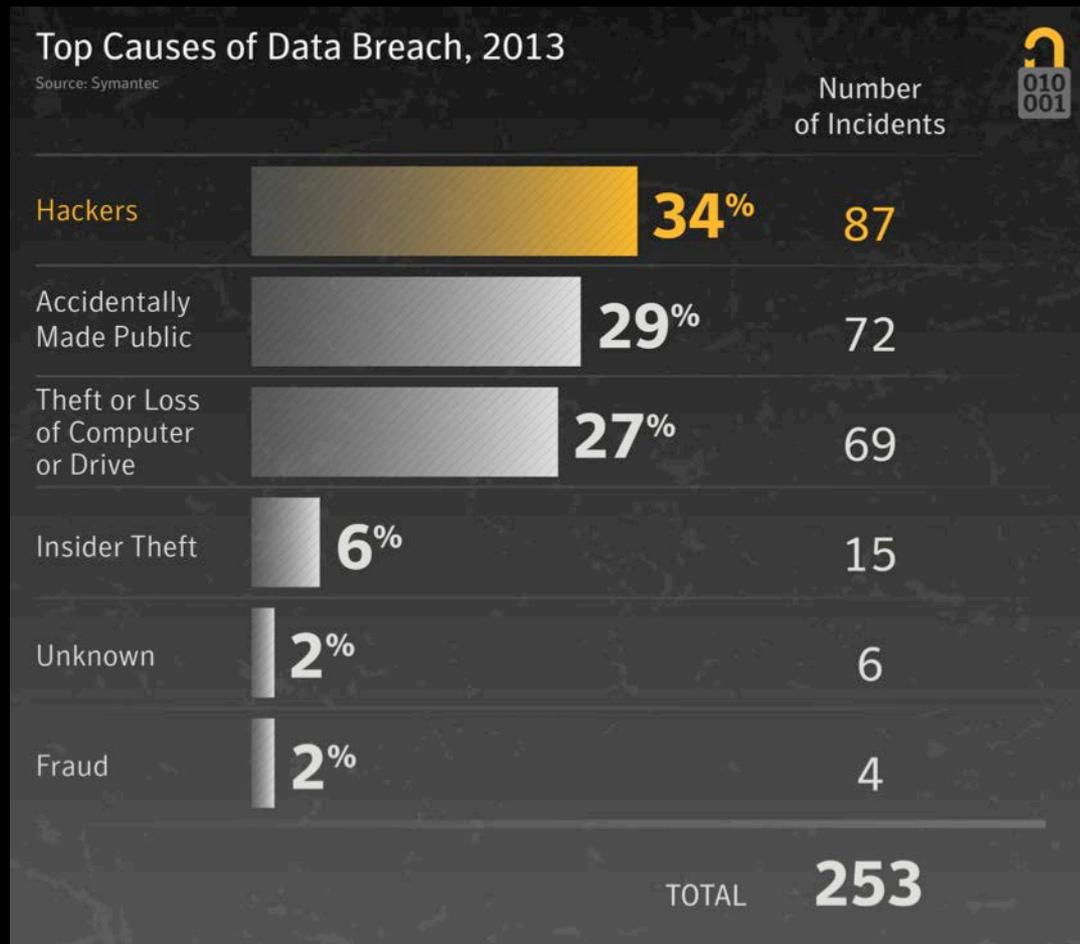
2013 was the Year of the **Mega Breach**

Mega Breaches



- 8 of the top 10 breaches were of more than 10 million identities
- Average Identities exposed were 4 times greater than 2012

Breaches



- The average number of identities exposed per data breach for Hacking incidents was approximately **4.7 million**.
- **Theft or loss of a device was ranked third**, and accounted for **27%** of data breach incidents.

Mega Breaches – What Was Lost

- 01 Real Names
- 02 Birth Dates
- 03 Government ID Numbers (Social Security)
- 04 Home Address
- 05 Medical Records
- 06 Phone Numbers
- 07 Financial Information
- 08 Email Addresses
- 09 User Names & Passwords
- 10 Insurance