A FREE Workshop that Helps Smaller Businesses Identify and Address Information Security Issues in a Practical and Affordable Manner

Why is Cyber Security Important?
Businesses happen more and more in a digital market, and in that place criminals and Because this threat is real, significant, and growing, the National Institute of Standards and Technology (NIST) is conducting workshops that help business owners assess their information security and systems in order to understand what safeguards are needed, weigh their potential for loss, and invest in effective computer security solutions.

Who Needs to Attend?
This workshop is for owners and key team members of small and mid-sized businesses. You do not have to be a computer or information technology professional in order to understand the presentation.

What Will I Learn?
- Understand basic information security for internet, email, desktop, and personnel
- Identify information that needs to be protected and prioritize the need for protection
- Assess security weakness, threats, vulnerabilities, and risks of information systems
- Determine how much time and money is justified for information security
- Create procedures to implement security policies that are established
- Recognize what can be done in-house and what to expect from IT professionals
- Receive information about security technologies and recommended actions

When and Where?
Friday, September 20, 8:00 AM – 12:00 NOON
Anna Gray Noe Alumni Center
4400 Bon Aire Dr
Monroe, LA

How to Register?
Visit: https://www2.lsbdc.org/eg.aspx?mode=event&event=9330018
Call: 318-342-5510
Email: smilesviv@bellsouth.net

The support given by SBA, NIST, FBI, and InfraGard to this activity does not constitute an express or implied endorsement of any cosponsor’s or participant’s opinions, products or services. All SBA, NIST, FBI and InfraGard programs are extended to the public on a nondiscriminatory basis. Co-Sponsorship number is: 11-7630-127. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact Richard Kissel at rkissel@nist.gov for assistance.