Search for Viable Business Models

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Abstract

- Many factors gate the adoption of NSTIC by the ecosystem. A critical area to investigate, especially for the private sector, is whether there are sufficiently compelling business models.
- NSTIC privacy principles suggest a decoupling between those providing identity information (i.e. identity and attribute providers) from those that consume it (i.e. relying parties).
- A number of identity and attribute providers are concerned: these linkages can add significant value to their business and help offset potential liability.
- Some have called this dilemma the “economic elephant in the room.”
- The panelists will offer their perspective on these challenges as well as any ideas they might have for overcoming them.
Panelists

- Tyler Moore
- David Coxe
- Peter Graham
- Kaliya Hamlin