

HIPAA Security Awareness Tools

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2013 NIST/OCR HIPAA Security Rule Conference

May 21, 2013

Washington, DC

10 years ago



Today: Multi-channel Distribution

Anytime, Anywhere, Anyhow

Provider communication is optimized across all devices to deliver maximum reach, convenience, and scale on the physician's preferred device.

- *Right Information*
- *Right Audience*
- *Right Time*
- *Right Context*



Protecting Patients Rights: New OCR Resource Center at Medscape.org

The screenshot shows the Medscape Education website page titled "Protecting Patients' Rights". The page is organized into several sections:

- INTRODUCTION:** A paragraph explaining the role of the Office for Civil Rights (OCR) at the U.S. Department of Health and Human Services in enforcing HIPAA rules.
- LEARN ABOUT COMPLYING WITH THE HIPAA PRIVACY AND SECURITY RULES:** A section with three video thumbnails and titles:
 - "Patient Privacy: A Guide for Providers CMC" (April 26, 2012)
 - "HIPAA gives patients much control over how their data are used. Do your practice policies protect their rights?" (June 26, 2012)
 - "HIPAA and You: Building a Culture of Compliance CMC" (June 26, 2012)
 - "Ensuring Compliance With the HIPAA Privacy Rule CMC" (June 27, 2012)
- RESOURCES FOR MEDICAL PROFESSIONALS AND BUSINESS ASSOCIATES:** A list of links including "Are You a Covered Entity?", "For Small Providers, Small Health Plans, and Other Small Businesses", "Summary Guidance on Significant Aspects of the Privacy and Security Rules", "Fast Facts for Covered Entities", "Business Associate FAQs", "Sample Business Associate Agreement", "Security Rule Guidance Materials", "Guidance on Risk Analysis", "Mobile Device Security", "Communicating with a Patient's Family, Friends, or Others Involved in The Patient's Care", "FAQs About the Disposal of Protected Health Information", and "Training Materials on the HIPAA Privacy Rule".
- RESOURCES FOR YOUR PATIENTS:** A list of links including "Your Health Information Privacy Rights", "Privacy, Security, and Electronic Health Records", "Understanding the HIPAA Notice", "Sharing Health Information with Family Members and Friends", and "HIPAA Voices for Consumers".

On the right side of the page, there is a "POLLING QUESTION" section with the question: "Who in your practice is responsible for updating privacy and security policies?" with radio button options: "Office manager", "Chief privacy officer", "Chief information officer", "Quality assurance manager", and "Other". A "Submit" button is located below the options.

Video Programs
module imbedded into
page for dynamic
interest

OCR Educational Links,
Including Mobile Device
Content

HIPAA/OCR Poll Question
Updated Quarterly

3 million
U.S. physician visits per month



<http://www.medscape.org/sites/advances/patients-rights>

OCR Medscape On-line Curriculum: *Creating Awareness and Educating Providers*

Examining Compliance With the HIPAA Privacy Rule CME

Rachel Seeger, MA, MPA
CME Released: 06/27/2012; Valid for credit through 06/27/2013

This activity is intended for healthcare professionals who interact with protected health information.

The goal of this activity is to provide a basic overview for clinicians and other healthcare professionals on the importance of compliance with the Health Insurance Portability and Accountability Act (HIPAA) Privacy Rule and breach notification requirements. It is not meant to supplement or substitute training required under the Rule.

Upon completion of this activity, participants will be able to:

1. Identify responsibilities of covered entities and their business associates under the HIPAA Privacy Rule
2. Develop strategies for assessing and maintaining a compliance program with the HIPAA Privacy Rule

Posted Date: 6/27/12

- **8,148 Total Learners**
- **16,003 Total Page Views**
- **5,558 MD Learners**
- **1,138 Nurse Learners**
- **145 Pharmacist Learners**
- **242 Phys Assistants**
- **931 (Other HCP's)**
- **2,614 MD Test Takers**

Credits Available

Physicians - maximum of 0.50 AMA PRA Category 1 Credit(s)[™]

You Are Eligible For

- AMA PRA Category 1 Credit(s)[™]

Accreditation Statements

For Physicians

Medscape

Medscape, LLC is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Supported by the U.S. Department of Health and Human Services, Office for Civil Rights

<http://www.medscape.org/viewarticle/763251?src=ocr>



HIPAA and You: Building a Culture of Compliance

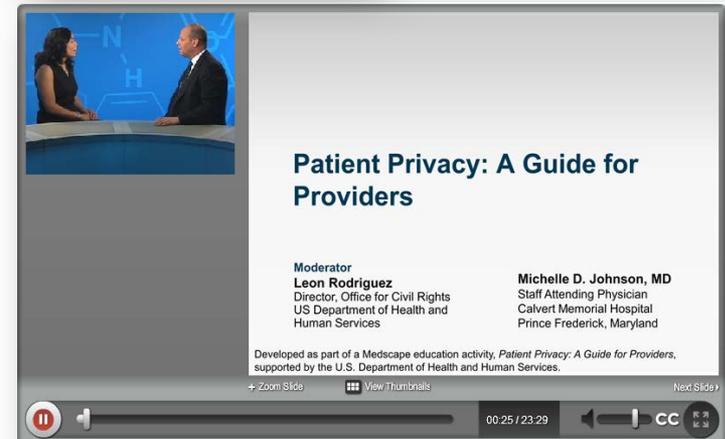
Moderator
Leon Rodriguez
Director
Office for Civil Rights
US Department of Health and Human Services

Panelist
Joy Pritts
Chief Privacy Officer
Office of the National Coordinator
US Department of Health and Human Services

00:23 / 30:16

Posting Date: 6/29/12

- **10,924 Total Learners**
- **15,886 Total Page Views**
- **5,963 MD Learners**
- **3,349 Nurse Learners**
- **106 Pharmacist Learners**
- **325 Phys Assistants**
- **1,061 (Other HCP's)**
- **2,892 MD Test Takers**



Patient Privacy: A Guide for Providers

Moderator
Leon Rodriguez
Director, Office for Civil Rights
US Department of Health and Human Services

Michelle D. Johnson, MD
Staff Attending Physician
Calvert Memorial Hospital
Prince Frederick, Maryland

Developed as part of a Medscape education activity, *Patient Privacy: A Guide for Providers*, supported by the U.S. Department of Health and Human Services.

00:25 / 23:29

Posting Date: 4/26/13

<http://www.medscape.org/viewarticle/781892?src=ocr>

<http://www.medscape.org/viewarticle/762170?src=ocr>

ONC and OCR's Mobile Device Resource Center

HHS' Office of the National Coordinator for Health Information Technology (ONC) and Office for Civil Rights (OCR) want health care providers and professionals to:

Know the **RISKS**. Take the **STEPS**.
PROTECT AND SECURE Health Information.

The resource center, [HealthIT.gov/mobiledevices](https://www.healthit.gov/mobiledevices), was created to help providers and professionals:

Secure and protect health information when using mobile devices

- In a public space
- On site
- At a remote location

Regardless of whether the mobile device is

- Personally owned, bring your own device (BYOD)
- Provided by your organization

Mobile Device Materials

Additional materials available on HealthIT.gov/mobiledevices include:

- Fact Sheets
- Posters
- FAQs

HealthIT.gov
Advancing America's Health Care

Newsroom - Help Center - Multimedia

Search

Providers & Professionals | Patients & Families | Policy Researchers & Implementers

Benefits of EHRs | How to Implement EHRs | Privacy & Security | EHR Incentives & Certification | Health Information Exchange (HIE)

Case Studies & Data

HealthIT.gov > For Providers & Professionals > Privacy & Security > Mobile Device Privacy and Security Home Page > FAQ

Mobile Device Privacy and Security Home Page

Integrating Privacy & Security into Your Medical Practice

Health Information Privacy and Security: A 10 Step Plan

Health IT Privacy and Security Resources

CyberSecurity

CyberSecurity

Mobile Device Privacy and Security Home Page

How Can You Protect and Secure Health Information?

You, Your

FAQ

- Submission Links
- Definitions Relevant to Mobile Device Privacy and Security Subsection of HealthIT.gov
- Overview of Privacy, Security, and Mobile Devices
- Mobile Device Privacy and Security Video Series
- Mobile Device Ownership (BYOD vs. Organization-provided)
- Location of Mobile Device Use
- Using a Mobile Device to Communicate

EHR

Health Care Providers and Professionals, Take Steps to Protect and Secure Information When Using a Mobile Device

Whether you use a personally owned mobile device or one provided to you by an entity such as a health care organization, system, or medical or private practice, you should understand how to protect health information.

Follow these tips to help you secure the health information your patients entrust to you:

1. Install and enable encryption to protect health information stored or sent by mobile devices.
2. Use a password or other user authentication. Mobile devices can be configured to require passwords, personal identification numbers, or passcodes to gain access.
3. Install and activate wiping and/or remote disabling to erase the data on your mobile device if it is lost or stolen.
4. Disable and do not install or use file-sharing applications. By disabling or not using file-sharing applications, you can reduce the risk of unauthorized access to data on your mobile device.
5. Install and enable a firewall to block unauthorized access.
6. Install and enable security software to protect against malicious applications, viruses, spyware, and malware-based attacks.
7. Keep your security software up to date.
8. Research mobile applications (apps) before downloading.
9. Maintain physical control of your mobile device. Know where it is at all times to limit the risk of unauthorized use.
10. Use adequate security to send or receive health information over public Wi-Fi networks. Make sure the network you use is secure and connections are encrypted.
11. Delete all stored health information on your mobile device before discarding it.

Know the **RISKS**. Take the **STEPS**.
Health Information.
HealthIT.gov/mobiledevices

Your Patients Trust You to PROTECT and SECURE Their Health Information.

TAKE THE STEPS when using a mobile device to safeguard patients' information. Learn more. Visit HealthIT.gov/mobiledevices

Mobile Devices: Know the **RISKS**. Take the **STEPS**.
PROTECT and SECURE Health Information.

HealthIT.gov

In-Depth Videos on Mobile Device Security

- Protecting Health Information While Using Mobile Devices
- One Office, One Risk. How One Provider's Office Identifies and Implements Safeguards Against One Common Mobile Device Risk
- Protecting Health Information Against the Possibility of Devices Being Stolen
- Protecting Health Information When Using a Mobile Device on a Public Wi-Fi Network
- Worried About Using a Mobile Device for Work? Here's What to Do!



OCR's YouTube Channel



Your Health Information, Your Rights
34,802 Views



The Right to Access Your Health Information
22,263 Views



EHRs: Privacy and Security
2,404 Views



Explaining the Notice of Privacy Practices
22,867 Views



**Su Informacion de Salud,
Sus Derechos**
107,638 Views



**Treatment, Payment and Health
Care Operations**
17,737 Views



**Communicating with
Friends
And Family**
17,793 Views

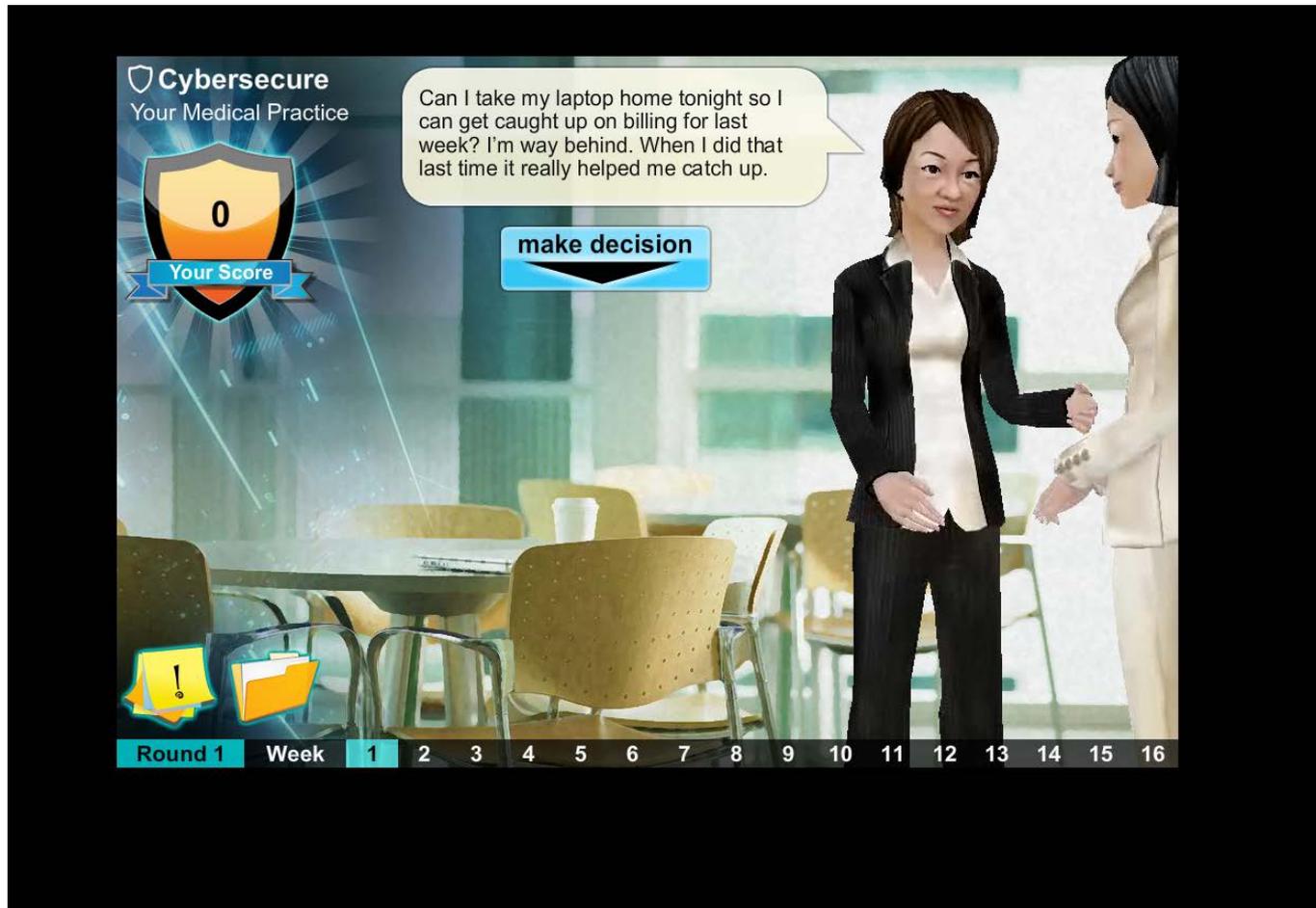


HIPAA Security Rule
107,629 Views

**TOTAL VIEWS FROM FEBRUARY 16 2012 - MAY 15, 2013:
327,919**

Visit us at <http://www.youtube.com/USGovHHSOCR>

Training Materials: Security Video Game Released September 2012



Questions?