



OCR NIST HIPAA Security Rule Conference

Microsoft in Health

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Today's topics

- Data access best practices
- DR planning / readiness
- Healthcare data
- Devices
- Best practices
- What is Microsoft doing to support HIPAA



Understanding the Challenge



IHI Triple Aim Initiative

Better Care for Individuals, Better Health for Populations, and Lower Per Capita Costs

At Microsoft Health and Life Sciences, we believe in the Institute for Health Improvement's (IHI) Triple Aim framework (<http://www.ihl.org/offerings/Initiatives/TripleAim>) to optimizing health system performance.

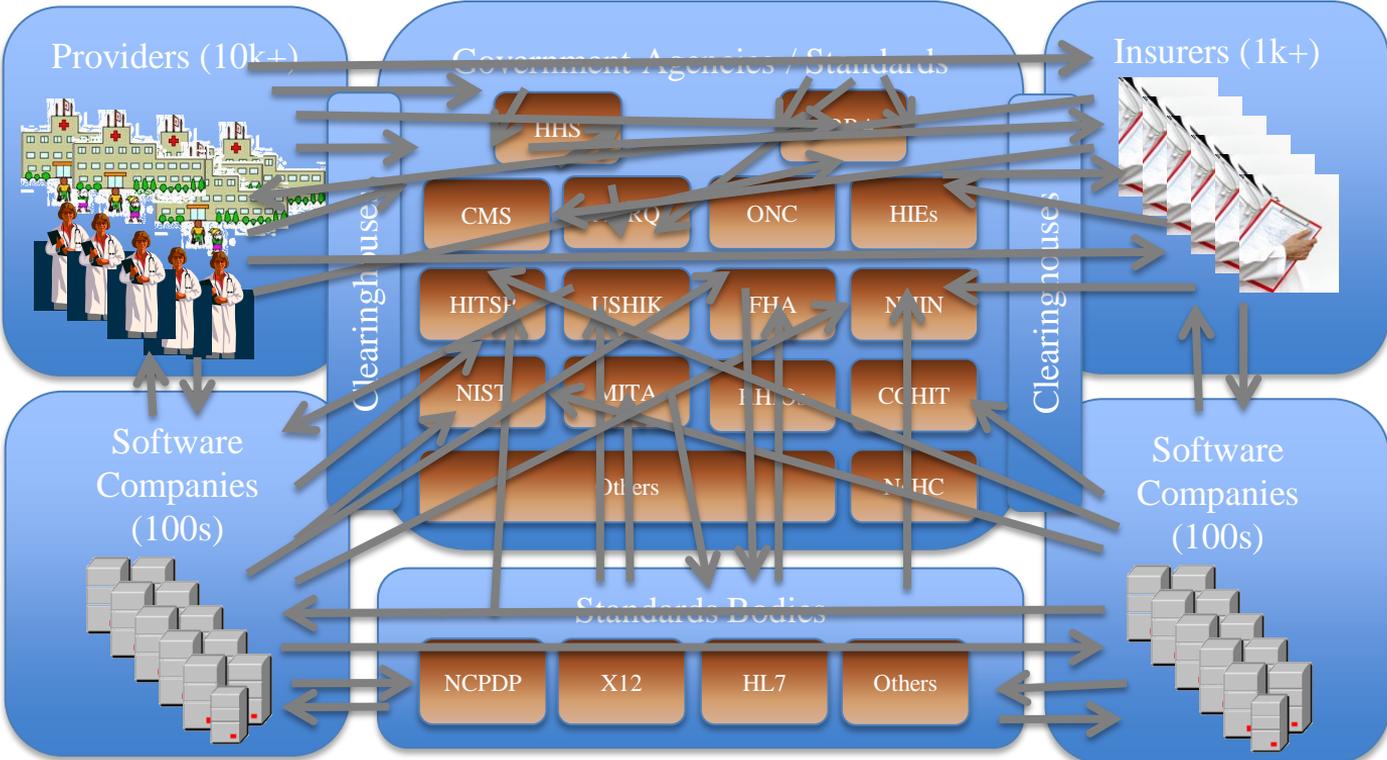
New designs must be developed to simultaneously pursue the three dimensions of healthcare transformation called the "Triple Aim".

1. Improving the patient experience of care (including quality and satisfaction)
2. Improving the health of populations
3. Reducing the per capita cost of health care

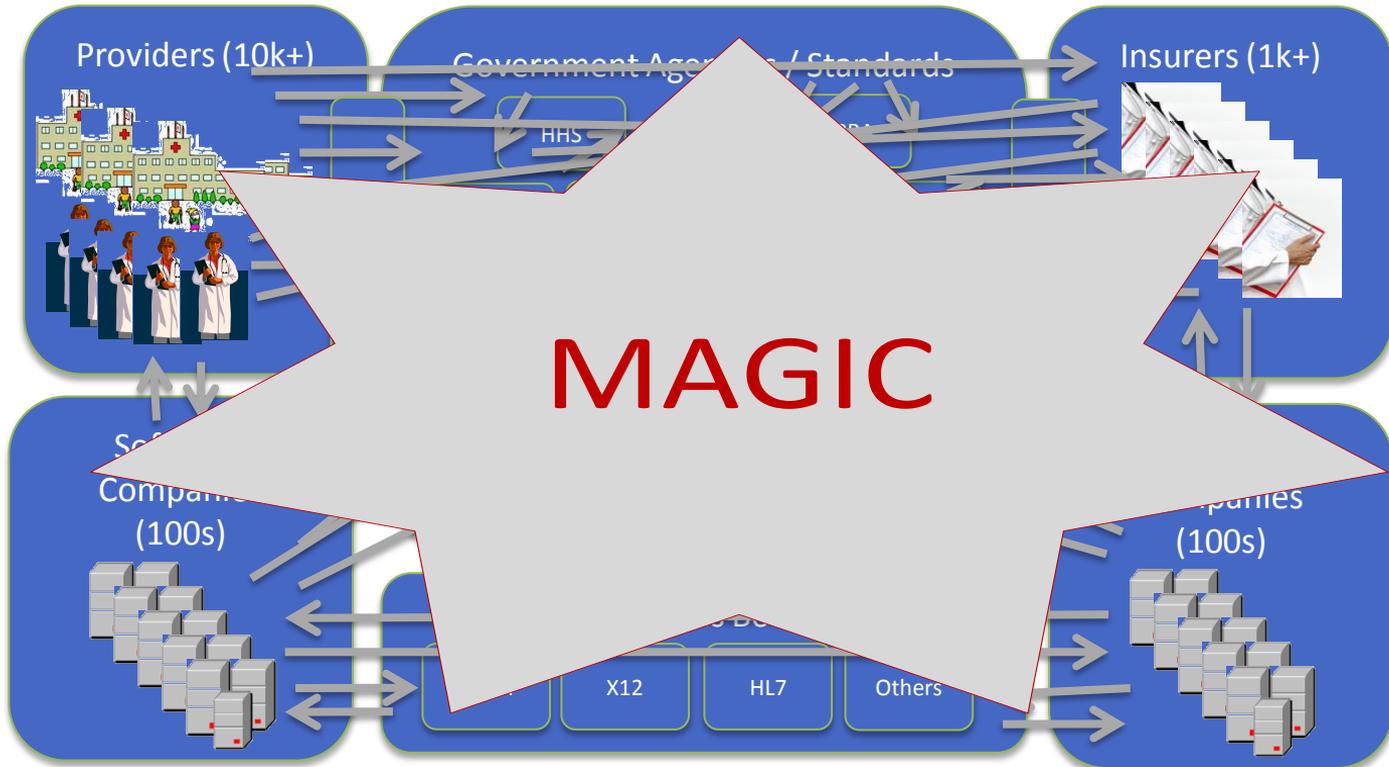
This challenge continues to escalate around the world.

Microsoft believes and continues to develop devices, software services, solutions, and strategies that are key components of these new designs. By partnering with the healthcare ecosystem at large, Microsoft enables our customers to focus on patients and results that enable an entire ecosystem of integrated devices, software services and solutions.

How do you view Security?



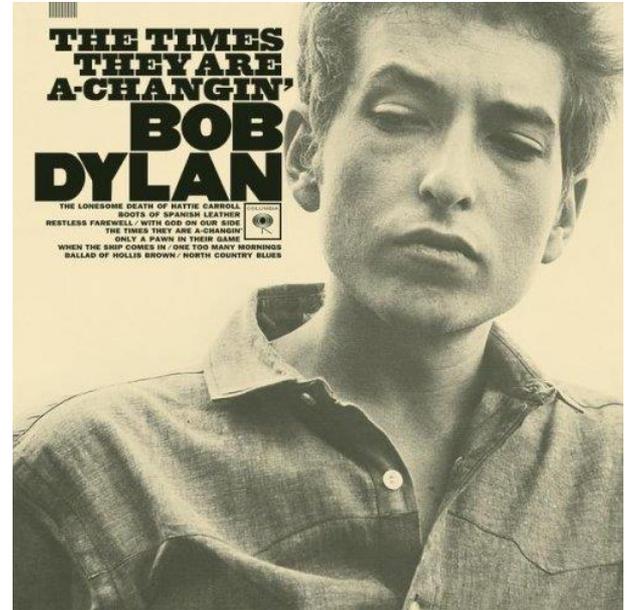
How do your users view security?



The State of Security

In the past, the cost of compliance was higher than the cost of the fines

That was then....



ePHI Breaches Consume the HeadLines

From FierceITHealth

- [Lost USB drive compromises info for Medicaid recipients](#)
- [Louisiana hospital breach impacts more than 8,300 patients](#)
- [Implanted cardiac devices could be subject to tampering](#)
- [Across the U.S., healthcare organizations suffer data breaches](#)
- [VA medical center faces lawsuit after data breach](#)
- [Healthcare organizations leaving themselves open to breaches](#)

You may be surprised who has access to PHI....



Allowing and Monitoring ePHI Access

1. Appoint Data Custodians for specific Job roles
2. Granting and Auditing Access to ePHI
 - a) User Accounts
 - b) Failed Login Attempts
 - c) Administrator Account
 - d) User Account Lifecycle
 - e) User Notifications of Data and Network Use
3. Improper Data/Network Use Formal Sanctions
 - a) Accountability
 - b) Employee handbooks
 - c) Social Engineering
 - d) Training Security Awareness
4. Proper Access of ePHI Monitoring
 - a) Awareness of sensitive data



Story #2 – Who are you handing your information too?



Disaster Recovery - Think about who is helping you through a crisis.

Managing Security During a Disaster



1. DR Planning

- a) Emergency Data Access
- b) Hot/Warm/Cold site planning
- c) Cloud Planning
- d) Business Associates

2. Hardware Support

- a) Disposition of Hard Drives with ePHI
- b) Disposition of Electronic media

3. Data Retention Process

- a) Archived
- b) Deleted

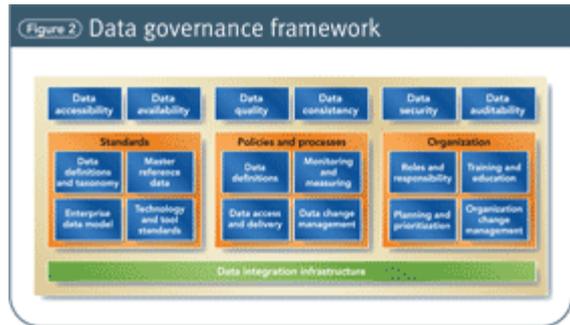
Know the value of your data



Why is patient data valuable?

Assign Responsible Party to Secure Data

1. Appoint Data Custodian
2. Documenting and Responding to Security Incidents
3. Security Patching
4. Software certification policies (versioning, and maintenance)
5. Consequences of Outdated software



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Devices.....



Devices are here.....

- Laptops, tablets, mobile devices
- Best practices should be consistent throughout
- Story about examples....

Are devices outpacing your security?



Add some punch.....

- Laptops, tablets, mobile devices
- Best practices should be consistent throughout
- No governance is not acceptable

Bring Your Own Device (BYOD)



How do you stand?

- What's the best practice
- Whose device is it?
- Am I really saving costs?

Securing Devices

1. HIPAA, USGCB, DoD GPOs
2. Encrypt Data at Rest (thumb drives, Database Encryption)
3. Client Server Network Encryption
4. Web Encryption and Security
5. File level vs. folder level encryption
6. Device Governance (Desktops vs. laptops vs. handhelds)
7. Anti-Virus/Malware/Network Intrusion
8. Security Compliance Manager 3.0



Q&A



mshug.org





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Real Impact for Better Health
www.microsoft.com/health

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