

### **Cybersecurity Awareness Campaign**

Secretary Napolitano joined President Obama, Commerce Secretary Gary Locke, and White House Cybersecurity Coordinator Howard Schmidt to highlight the Obama Administration's continued commitment to work closely with businesses, community-based organizations, government at all levels and the American public to enhance the nation's cybersecurity.

The President and Howard Schmidt both highlighted the Administration's progress on cybersecurity measures since the National Cyberspace Policy Review was released last May. That progress is highlighted [here](#). Secretary Napolitano also announced the winners of the Department's [National Cybersecurity Awareness Challenge](#)—which called on members of the public and private sector companies to develop creative and innovative ways to enhance awareness of the importance of cybersecurity and safeguard America's computer systems and networks from attacks.

The Challenge, which Secretary Napolitano announced at the RSA Conference in [March](#), received more than 80 proposals, from which seven were selected and recognized during the White House ceremony. The winning proposals will help inform the National Cybersecurity Awareness Campaign.

Led by DHS, the National Cybersecurity Awareness Campaign is designed to engage the public in the [shared responsibility of cybersecurity](#). The Campaign will kick off in October 2010, in conjunction with National Cybersecurity Awareness Month.