Name of submitter: Diane Maier (on behalf of the IT Security Awareness & Training Center Team)
Organization: NASA

Type of entry (poster, website, newsletter, motivational item and/or training/educational exercise/scenario):
Motivational item (trinket)

Title of Entry:
IT Security – PASS IT ON!

Description of Entry:
The goal of an information security awareness program is to make positive, lasting changes in behavior within your organization. It is not an annual event; there should be daily reminders. Using everyday items to promote security awareness helps keep the message visible. This past summer, a Frisbee (with a convenient carrying case), became an everyday security awareness item once the message “IT Security – It’s what we do PASS IT ON!” was stamped on it! They fold up small enough to keep one handy at all times! The Frisbees were literally thrown out to members of our audience at live awareness presentations and at company picnics!
IT Security
It’s what we do
PASS IT ON!