Resources for an Innovative Awareness Program

Thursday, June 24, 2019
FISSEA Conference
Gaithersburg, Maryland
About NCSA

Established in 2001 by industry and government.

Works closely with the National Institute of Standards and Technology (NIST), Cybersecurity and Infrastructure Security Agency (CISA) and other agencies.

26 board industry members.

Thousands of partners from industry, government and nonprofits.
NCSA's mission is to educate and empower our global digital society to use the internet safely and securely. Our core strengths are:

EDUCATE
AMPLIFY
CONVENE

StaySafeOnline.org
Core Programs

CyberSecure™
MY BUSINESS
PLAN. PROTECT. RESPOND.

Data Privacy Day

National Cybersecurity Awareness Month

STOP | THINK | CONNECT™
Helpful Content You Can Expect

- Campaign Toolkits to help you get started
- Campaign logos and template emails to employees.
- Webinars and videos
- Online library with social graphics, fact sheets, research and tip sheets.
- Content from government, industry and nonprofits
SAMPLE OF NCSA-CREATED RESOURCES

HOW TO MANAGE YOUR PRIVACY IN A GROWING INTERNET OF ME.

PERSONAL INFORMATION IS LIKE MONEY. VALUE IT, PROTECT IT. Be thoughtful about how your personal information is collected through apps and websites. This information can often be found in a company’s privacy policy.

OWN YOUR ONLINE PRESENCE Set the privacy and security settings on at least one service and/or device to your comfort level for information sharing.

LOCK DOWN YOUR LOGIN Choose one account and turn on the strongest authentication tools available, such as biometrics, security keys or a unique one-time code through an app on your mobile device. Your usernames and passwords are not enough to protect key accounts like email, banking and social media.

INSIDE YOUR CONNECTED HOME: Protect Your Always-On Family

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STAY SAFE FROM CYBERCRIME DURING TAX TIME

TARGETING TAXPAYERS

Never give up your tax information unless you know for sure it’s legitimate. If you receive a phone call from an unknown number, hang up and call the agency directly to verify the authenticity of the call. Ensure that your personal information is never sold or shared without your consent.

INCREASE IN PHISHING, EMAILS AND MALWARE SCHEMES

CALL YOUR FRIENDS AND FAMILY AT HOME TO ASK THEM HOW THEY ARE.
Sneak Peak: Topics for NCSAM

• Weekly cyber safe habits related to top threats – phishing, public WIFI, updates and more.
• Personal accountability
• Proactive behavior
• Consumer connected devices
• Privacy
• Ecommerce security
Get Access and Get Involved

1. Sign up for NSCA’s email list
   https://staysafeonline.org/email-signup/

2. Sign up as a NCSAM Champion
   https://staysafeonline.org/ncsam/

3. Stay in touch and share your ideas

Contact us at
info@staysafeonline.org