

June 27-29,
2019

fisseea
FEDERAL

CYBERSECURITY | INNOVATION . AWARENESS . TRAINING

Fish, Guerilla, and Other Marketing Tactics to Drive Awareness

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Become the Fount of All Knowledge
Cyber

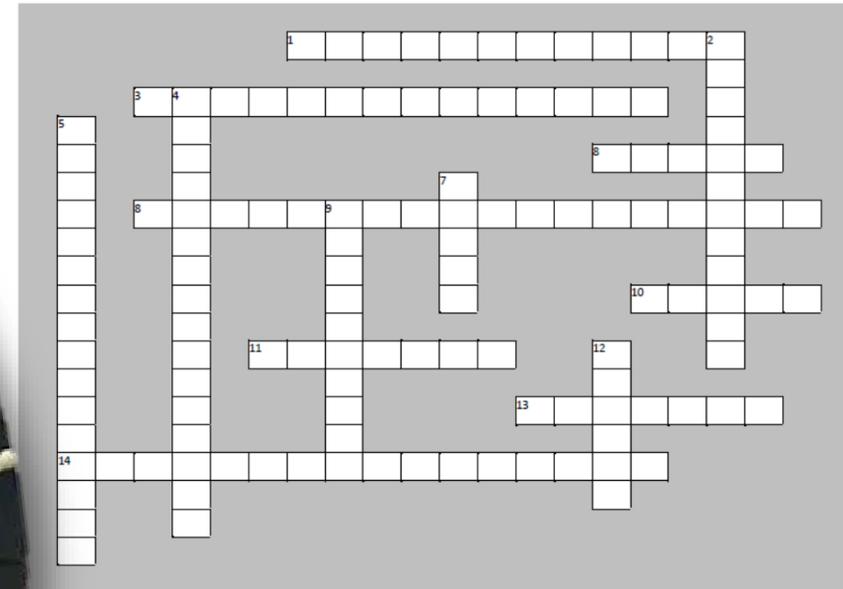


AskCyberSecurity@inl.gov

Play Games



Cyber Security Crossword Puzzle #1



Across

1. Never connect these to personal computers.
3. Sending emails from a known or trusted sender in order to induce targeted individuals to reveal confidential information.
6. What you do in an email to see the URL.
8. What you do before you leave your seat to lock your computer.
10. Request confidential information under false pretenses in order to obtain credit card numbers, passwords, or personal data.
11. The night of the week that maintenance is done on your computer.
13. Frequency of scheduled computer updates.
14. Where you report suspicious emails.

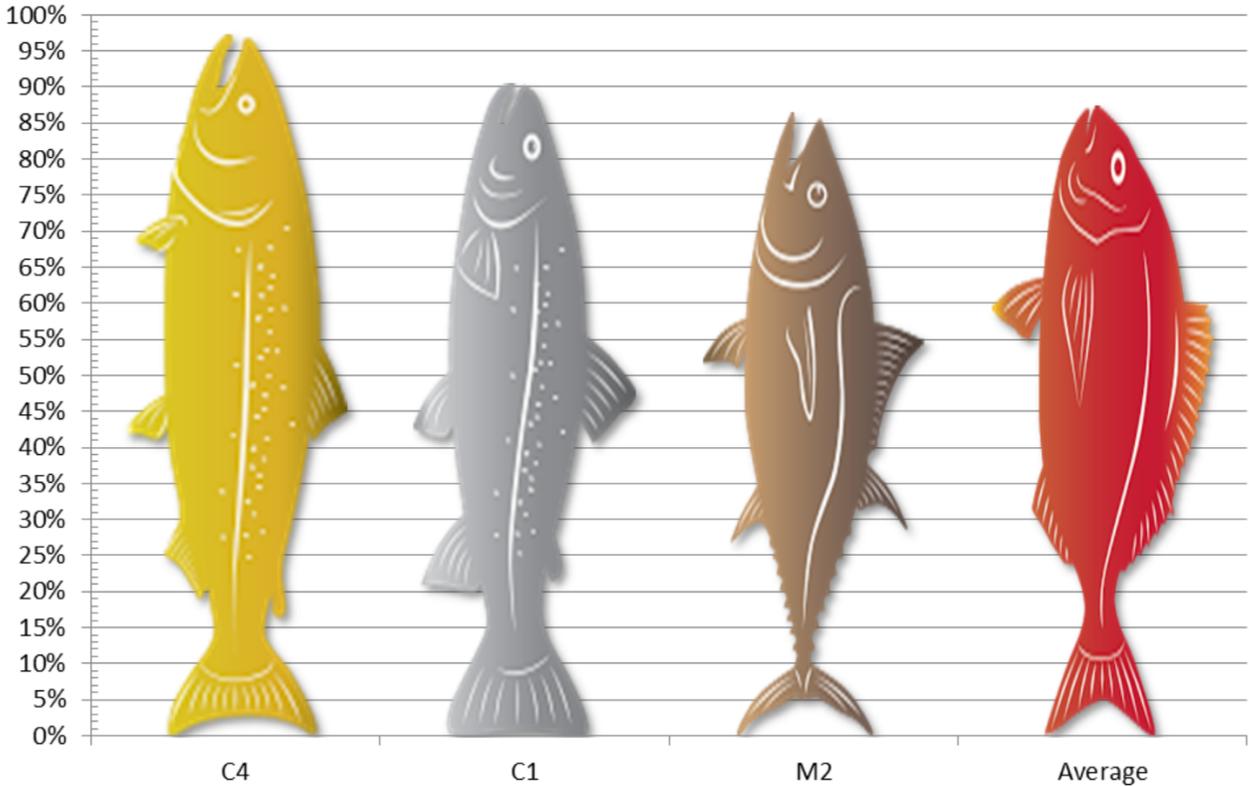
Down

2. Mascot of the INL Cyber Security Awareness Program.
4. Never connect these to work computers.
5. Software application used to store and manage passwords.
7. The best time to engage Cyber Security.
9. Who you call when you have a computer issue.
12. The biggest factor that makes your password stronger.

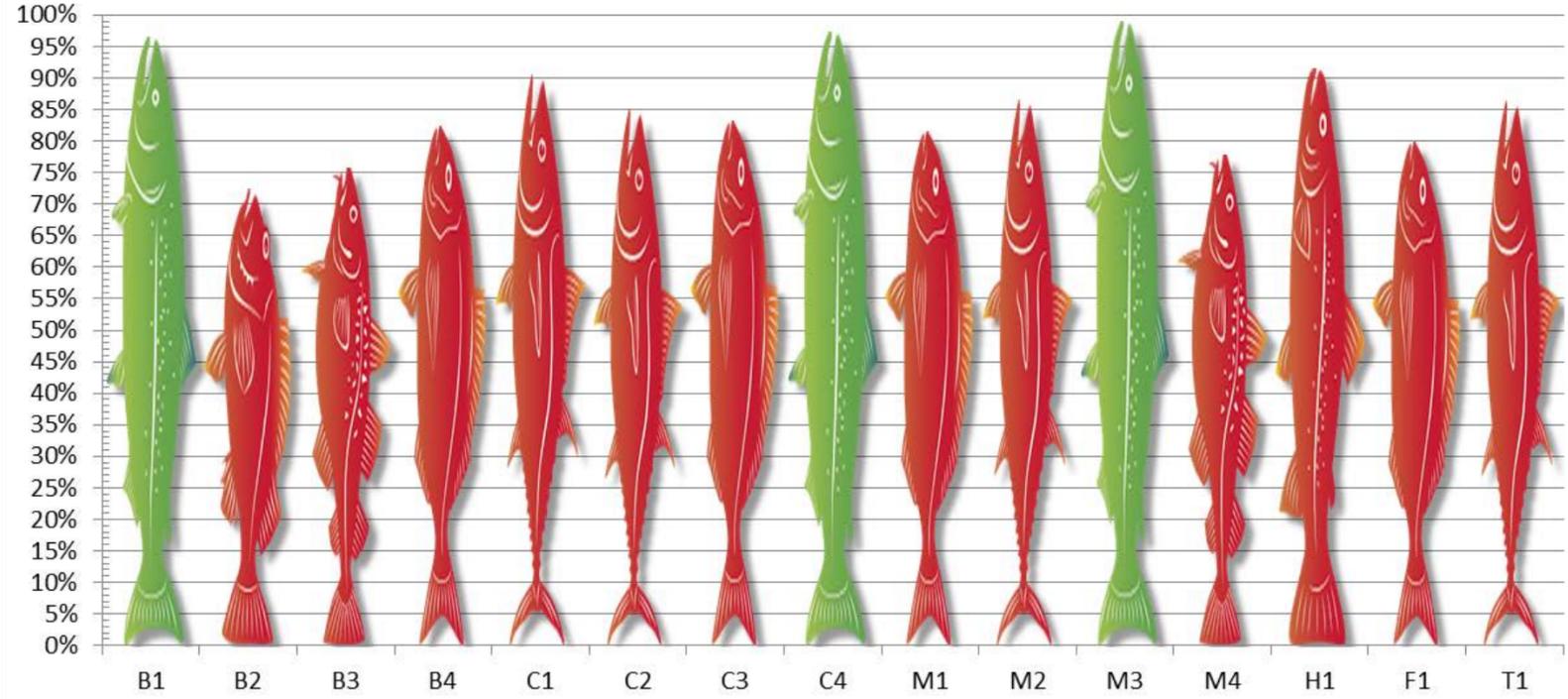


My Team's Better Than Your Team

Best Safe % by Org - November 2018



% Safe by Org - December 2018



Be Generous

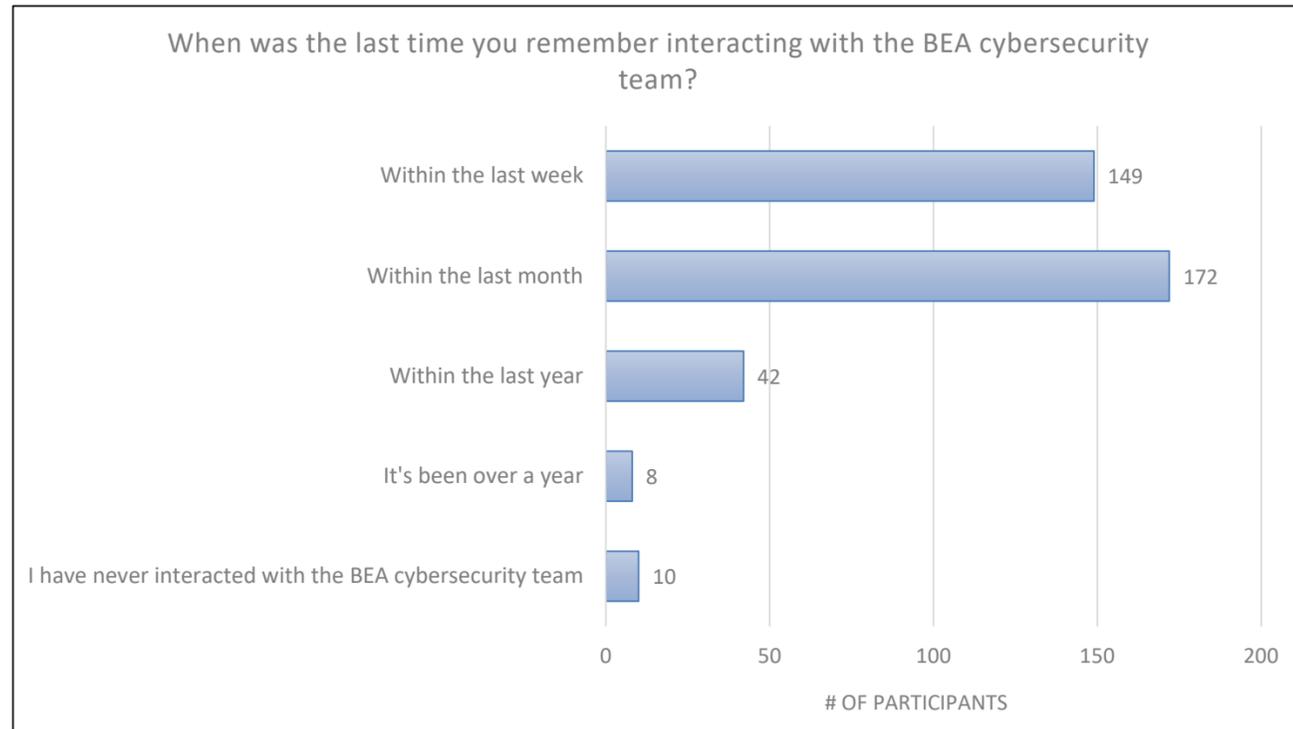


Best Thing Ever



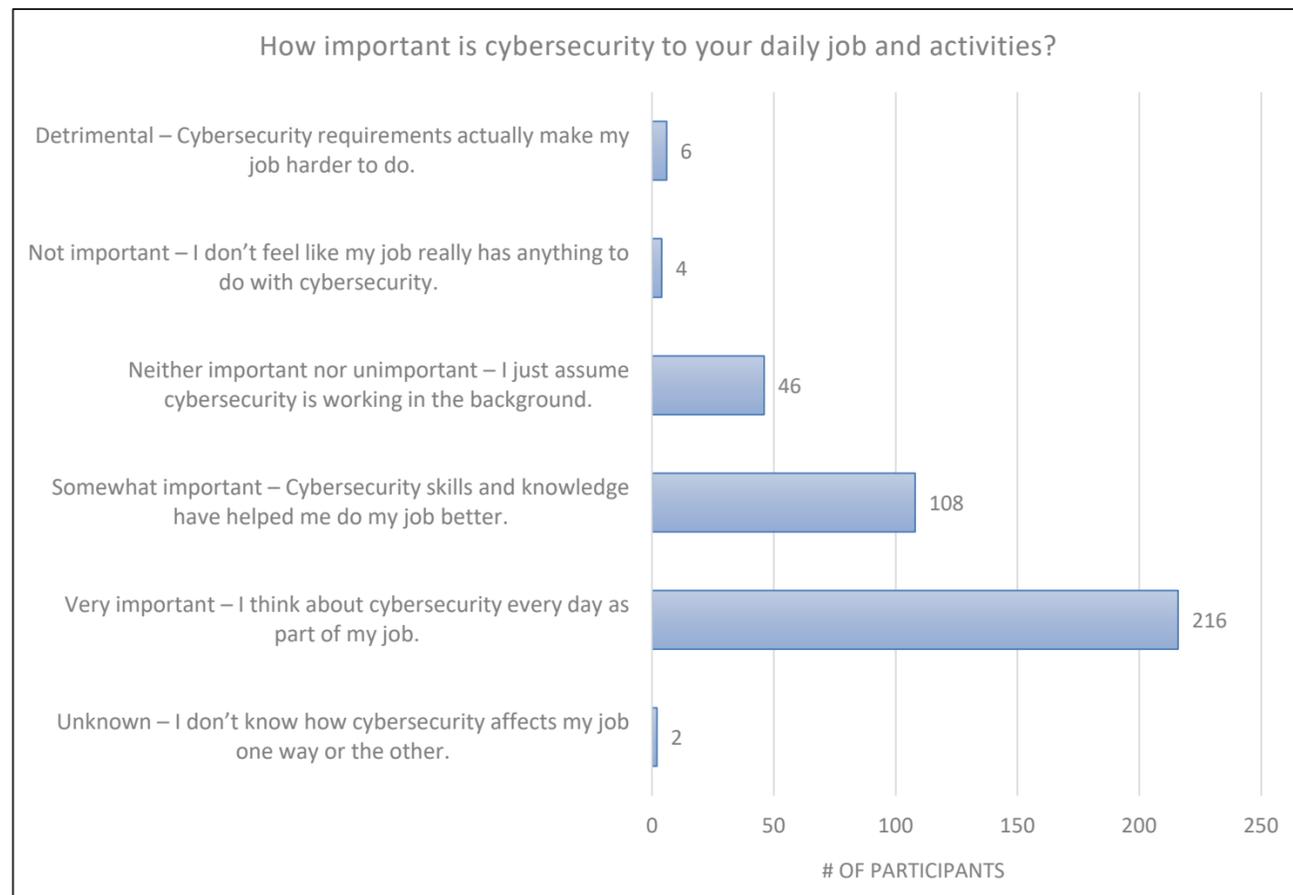
Going Viral





84%

Of employees remember interacting with the cybersecurity team within the last month



85%

Of employees feel cybersecurity is at least somewhat important to their daily job and activities

QUESTIONS? COMMENTS?

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Just because I'm aware
doesn't mean that I care.

Perry Carpenter