SECURITY AWARENESS: MARY POPPINS KNOWS HER STUFF

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Hey, That’s Not Mary

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Experience: Decades (Two of them!)
Qualifications: CISSP, CIPM, Ravenclaw
Risk Appetite: Speyside / Highlands Scotch
Favorite Mary Poppins: Julie Andrews
Spoonsful of Sugar: 3 Per Card
(24g, 8g per standard “spoon”)
Key Points for Discussion Today

1. Awareness is Not Training

2. Awareness is a Process, Not a Project

3. Mary Poppins, Mary Poppins Returns are © Walt Disney Corporation

4. Different Cards, Different Flavors
CONSISTENCY IS THE KEY
Navigating Privacy and Security

IF YOU SEE SOMETHING, SAY SOMETHING.
TAKE A MOMENT TO ALERT A POLICE OFFICER, AN MTA EMPLOYEE OR CALL 1-888-NYC-SAFE

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Ruin a Bad Guy’s Day
IF YOU SEE SOMETHING SAY SOMETHING
Report Suspicious Activity
Mary Poppins Lesson 2
Navigating Privacy and Security
Mary Poppins Lesson 3
YOU GET A GOLD STAR!
(and chocolate)

Thank you for properly reporting a security incident.
You’re helping protect our clients and the company.

—Your Security Team
Key Takeaways

1. What is the core of your message?
2. Pay attention to reach and saturation – not enjoyment
3. Nudge your audience to change, don’t drive them
4. Reward your preferred behavior in different ways
Navigating Privacy and Security