SO YOU’VE TRAINED THEM. NOW WHAT?

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THE WORLD RUNS ON EMAIL

281.1 billion emails sent and received daily

Over 90% of Cyberattacks are launched via email
“...but 90% of breaches start with phishing?”

**QUESTION** - *Phishing* is a term used to describe a deceptive email designed to infect your computer or steal your passwords. Were you already aware of that before reading this definition?
WHAT GETS THROUGH YOUR NEXT GEN TECHNOLOGY?
Request for Quotation
Based on a real spear phishing campaign targeting the Middle East, this email urges the recipient to open a Request for Quotation attachment and enable macros.

Susceptibility: 3.76% | Popularity: Low

Financial Restrictions
Based on a real phishing email identified by PhishMe Intelligence, this template instructs recipients to download a file to learn about new payment regulations and restrictions.

Susceptibility: 6.45% | Popularity: Low

Protect Your Identity
In the wake of a data breach, urge your users to look into company-provided identity protection.

Susceptibility: 5.54% | Popularity: Low

World Cup Tickets
See if recipients will enter to win free tickets to the World Cup.

Susceptibility: 5.23% | Popularity: Low
WHAT WOULD YOUR EMPLOYEE DO?
THE WAY IT SHOULD WORK

14:48 Spear Phishing Campaign launched
14:49 Phishing emails begin to be reported
15:00 Tier One Analyst escalates to Second Tier
15:07 Initial investigation completed and email team notified
15:07 Email team begins removing threat from their environment
15:08 IT leadership notified of incident
16:04 Complete investigation report created
BREAK THE KILL CHAIN

Median time for internal discovery of breach is 80 days and external discovery is 107 days

Cofense breaks the attack kill-chain at Delivery in minutes to hours.
SPEED INCIDENT RESPONSE

Cofense PhishMe. Engage your last line of defense with real-world phishing attacks.

Cofense Reporter. Turn employees into informants on phishing in progress.

Cofense Triage. Find bad faster. Speed phishing incident response and remediation.

Cofense Intelligence. Block with confidence with human-analyzed, phishing-specific threat intelligence.
MORE INFORMATION

cofense.com/blog

cofense.com/resources/videos

cofense.com

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QUESTIONS?
COFENSE
AT-A-GLANCE

• Technology deployed in 2008
• HQ – Leesburg, VA
• Offices - New York, San Francisco, Birmingham, London, Dubai, Singapore, Melbourne
• 1,700+ active customers
• Over 50% of the Fortune 100
• Over 25 Million seats globally
• 17 Patents, several pending
• Deployed in over 170 countries
• 400+ Employees