

Disrupting the Revolution of Cyber-Threats with Revolutionary Security



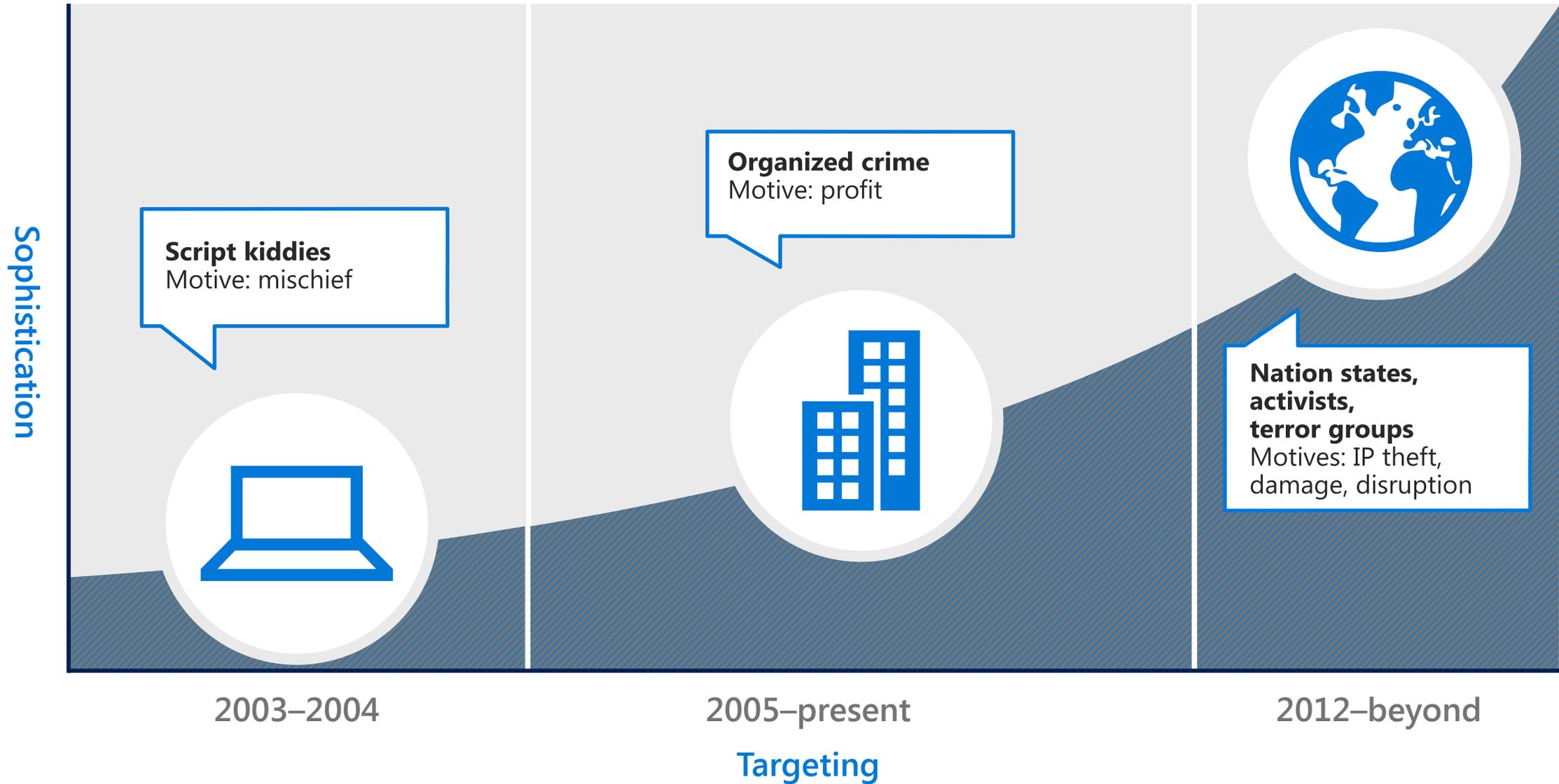
Windows 10

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Microsoft Federal

TODAY, YOU ARE EXPERIENCING A
REVOLUTION
OF **CYBER-THREATS**



The evolution of attacks



The Washington Post

outside metropolitan Washington.

MD DC VA SU V3

Thunderstorms 87/72 • Tomorrow: Thunderstorm 87/71 • DETAILS, B6

FRIDAY, JULY 10, 2015

washingtonpost.com • \$1.50



22.1 million affected by OPM breaches

TOTAL GREATLY EXCEEDS ESTIMATES

Hackers stole vast amount of sensitive data

BY ELLEN NAKASHIMA

Two major breaches last year of U.S. government databases holding personnel records and security-clearance files exposed sensitive information about at least 22.1 million people, including not only federal employees and contractors but their families and friends. U.S. off.

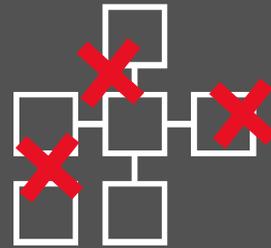
What was stolen

- Social Security numbers.
- Home addresses.
- Fingerprints, user names and passwords from background-investigation forms.
- Health, criminal, financial, employment and educational histories.

Addressing the threats requires a new approach:



**RUIN THE ATTACKERS
ECONOMIC MODEL**



**BREAK THE ATTACK
PLAYBOOK**



**ELIMINATE THE
VECTORS OF ATTACK**

Security from the inside out – beyond bigger walls

Windows 10 Security Approach



Identity Protection



Information Protection



Device Protection



Identity Protection

SHARED SECRETS

Easily mishandled or lost

(Hint: The user is the problem)



Internet username and password

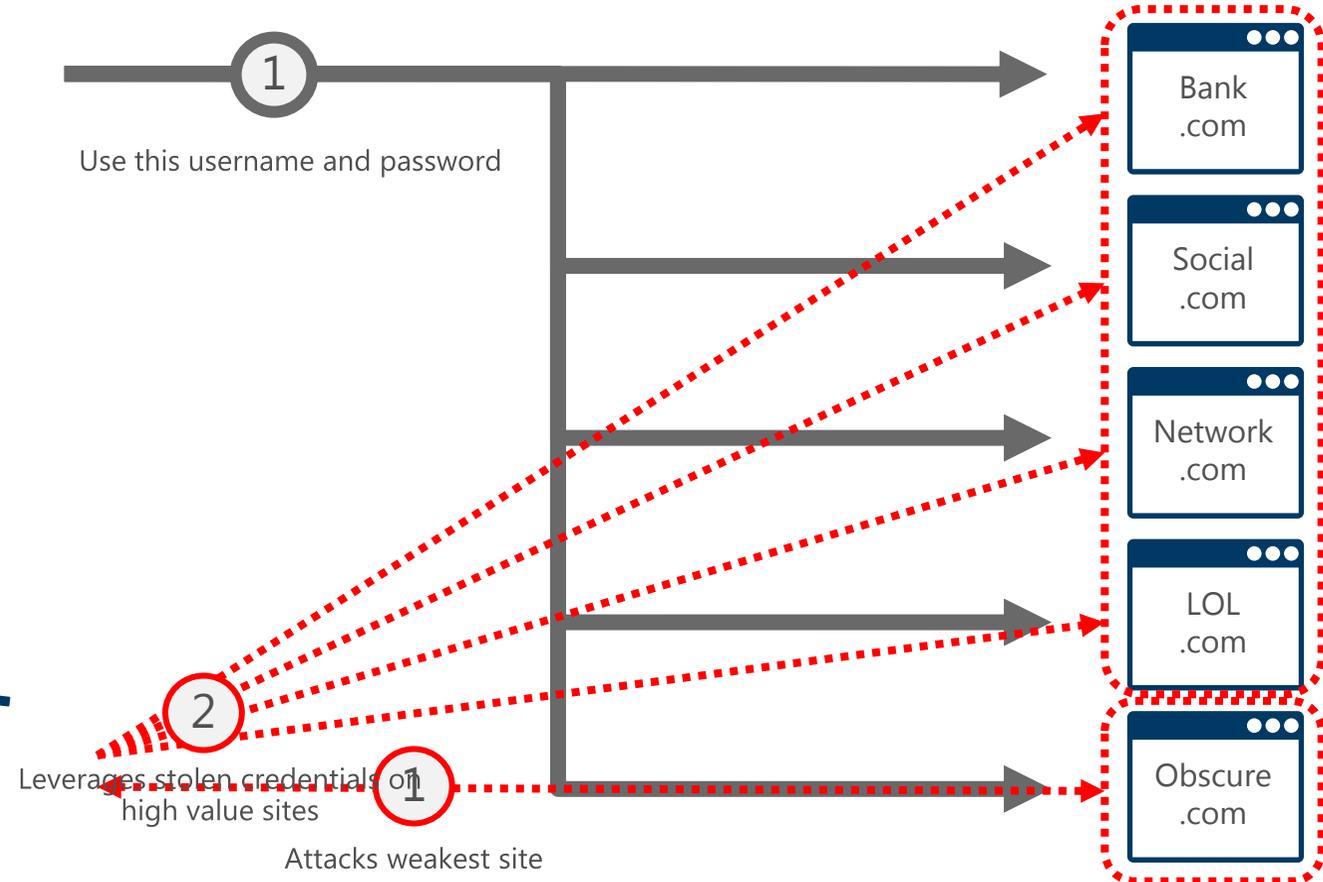
THE SITES WE USE ARE A WEAK LINK



User

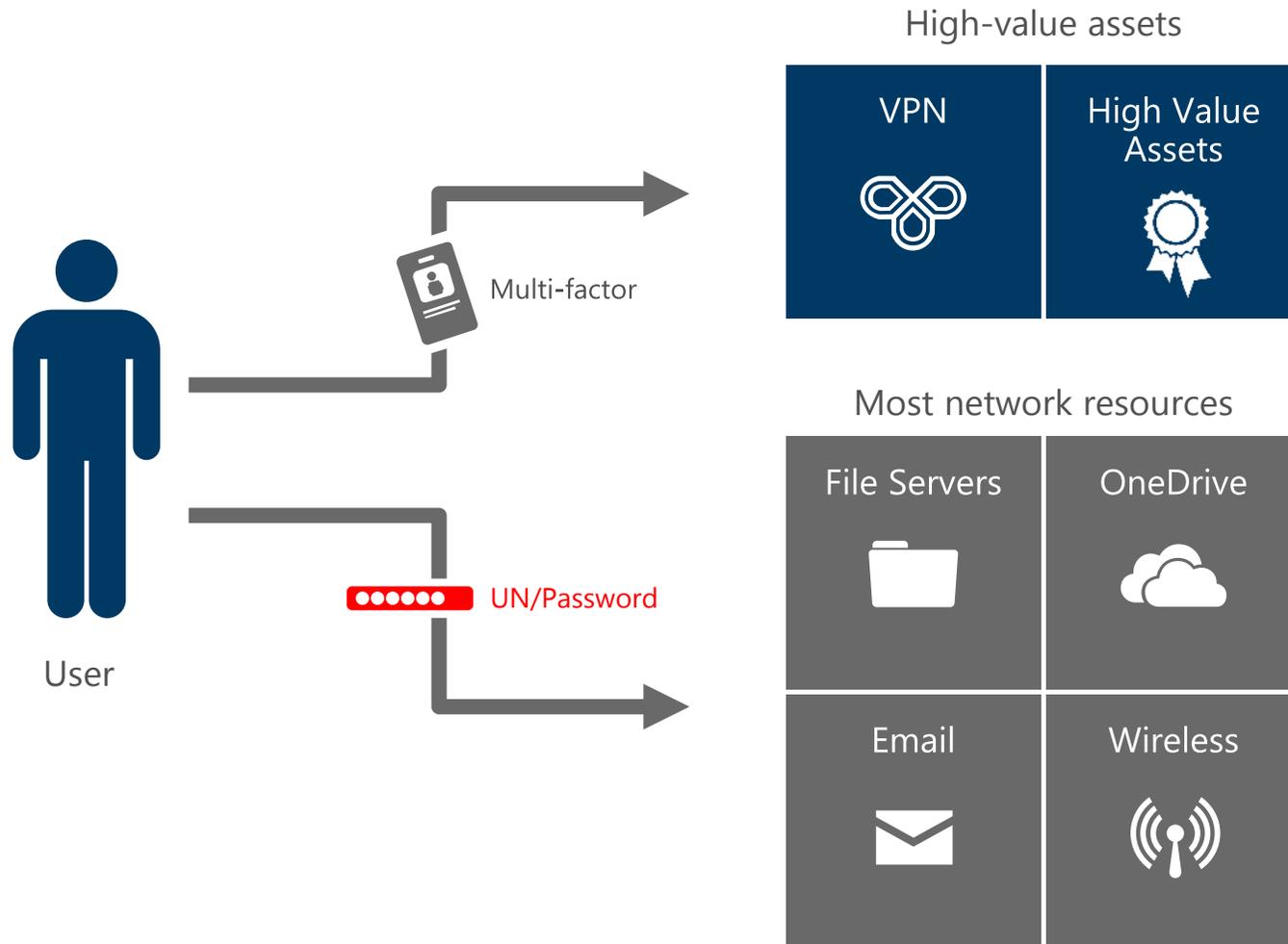


Bad Guy



Typical multi-factor authentication implementations

**LIMITED USE
OF MFA
CREATES
WEAK LINKS**



Microsoft Passport

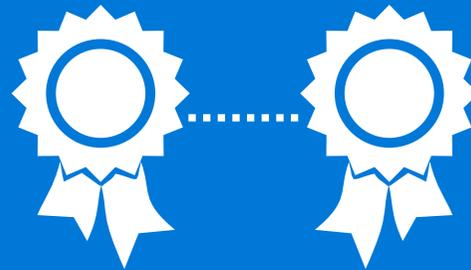


Identity protection



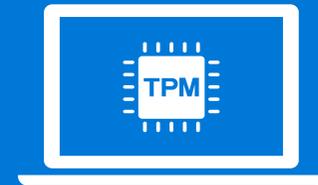
Utilize familiar devices

USER CREDENTIAL



An asymmetrical key pair

Provisioned via PKI or created locally via Windows 10



Secured by hardware

Accessing credentials



Identity protection

PIN



- Simplest implementation option
- Works on existing devices
- User familiarity

Biometrics



- Enables multi-factor
- Ease of use
- Impossible to forget

Smartcards



- Combines multifactor and badge identity
- CAC and PIV
- Desktop/tablet only

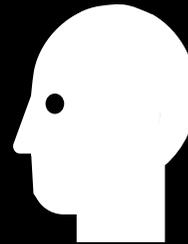


Hello Rick

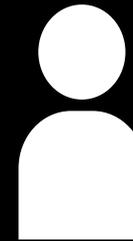
**WINDOWS
HELLO**



Fingerprint



Iris



Facial

FIDO ALLIANCE

Board level members



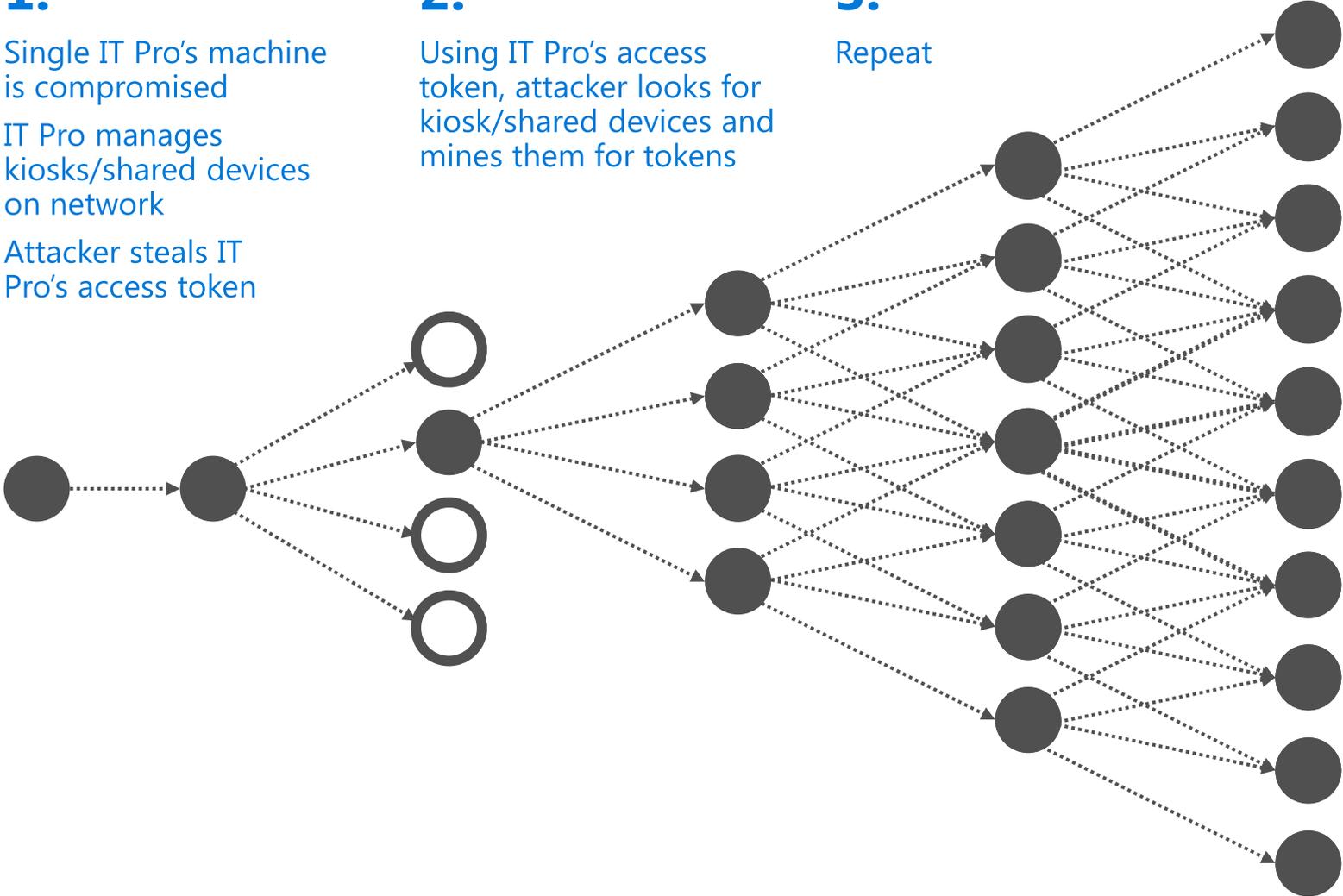
Today's security challenge



- 1.** Single IT Pro's machine is compromised
IT Pro manages kiosks/shared devices on network
Attacker steals IT Pro's access token
- 2.** Using IT Pro's access token, attacker looks for kiosk/shared devices and mines them for tokens
- 3.** Repeat

Pass the Hash Attacks

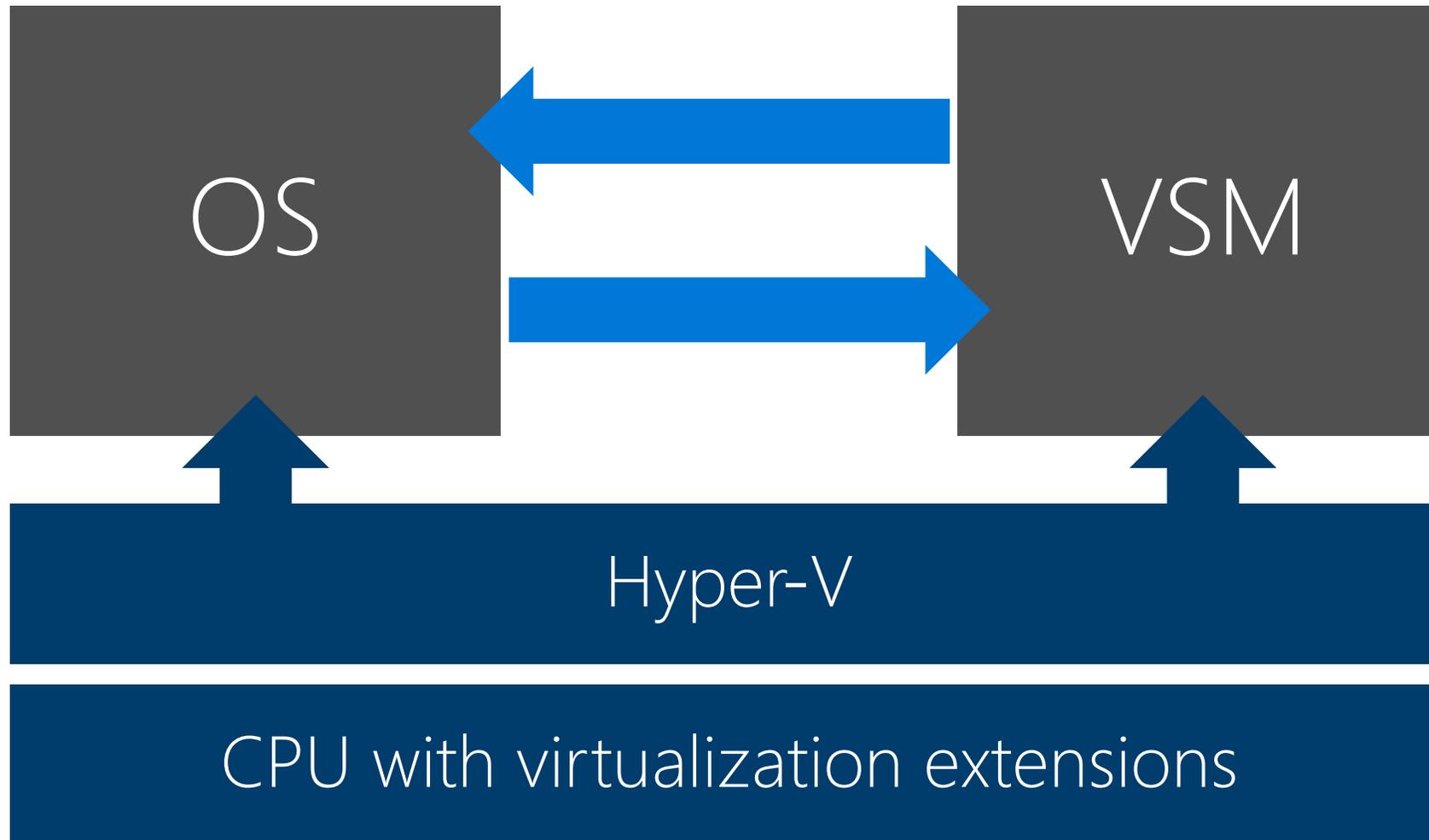
Access to one device can lead to access to many



Virtual secure mode



Identity protection





Information Protection

BitLocker data protection

Protects data when a device is lost or stolen using full disk encryption

Provides single sign on and protection from cold boot attacks

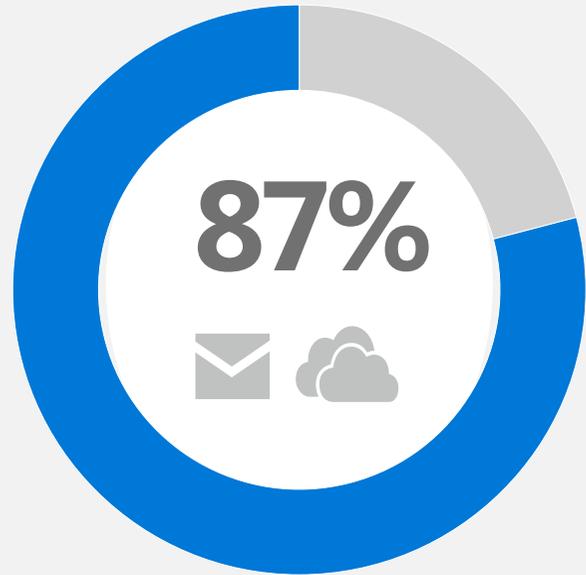
Easy to deploy and manageable at scale

Excellent integration, performance, and reliability

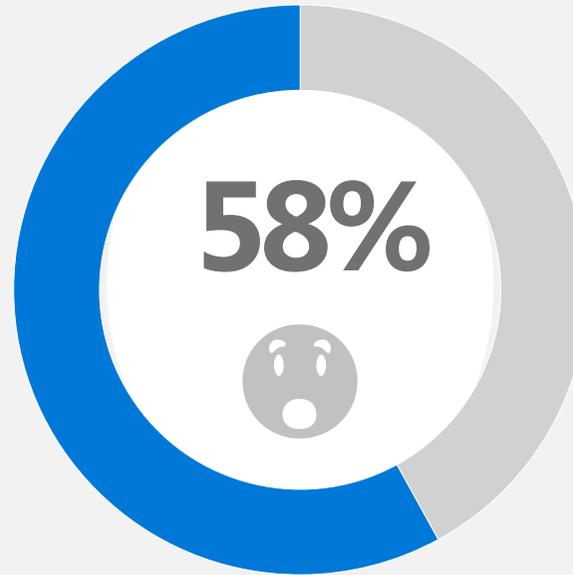
In process for FIPS 140-2 certification



Data Leakage

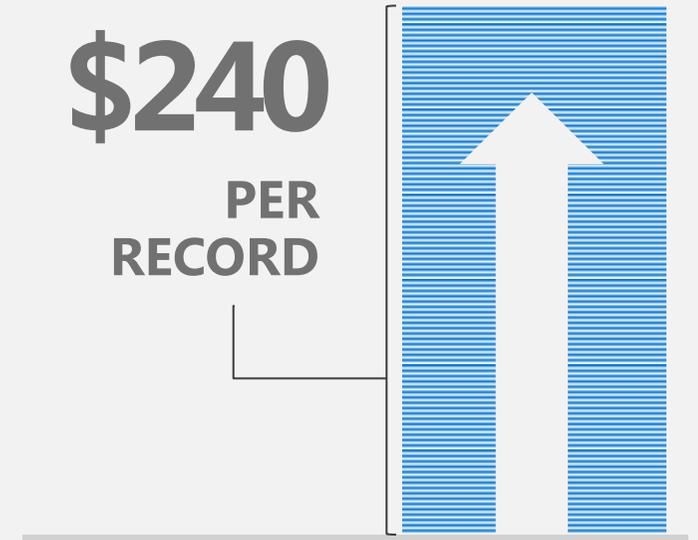


...of senior managers admit to **regularly** uploading work files to a personal email or cloud account¹



Have accidentally sent sensitive information to the **wrong person**¹

\$240
PER
RECORD



Average per record **cost of a data breach** across all industries²

¹Stroz Friedberg, "On The Pulse: Information Security In American Business," 2013

²HIPPA Secure Now, "A look at the cost of healthcare data breaches," Art Gross, March 30, 2012

Information protection needs

**DEVICE
PROTECTION**

**DATA
SEPARATION**

**LEAK
PROTECTION**

**SHARING
PROTECTION**

Containment
BYOD separation

Prevent
unauthorized apps
from accessing
data

HOW OTHERS ARE FILLING THE GAP: PAIN POINTS

Switching modes
and between
containers

Users change
apps to work
securely

Experience
between mobile
and desktop
inconsistent

Solutions are
expensive



Enterprise data protection

Provides user friendly data separation and containment (corporate versus personal)

Enables data protection wherever your data is

Ensures only trusted apps can access your data

Delivers protection for mobile and the desktop





Device Protection

TODAY'S CHALLENGE

Trusted by
default, **until**
defined as threat

APPS

Detection-based
methods are
unable to keep up

Device Guard

Hardware Rooted
App Control

Windows desktop can be locked down to only run trusted apps, just like many mobile OS's (e.g.: Windows Phone)

Untrusted apps and executables, such as malware, are unable to run

Resistant to tampering by an administrator or malware

Requires devices specially configured by either the OEM or IT

Requires Windows Enterprise edition



Threat Analysis

Sobering statistics

200+

The median # of days that attackers reside within a victim's network before detection



76%

of all network intrusions are due to compromised user credentials



\$500B

The total potential cost of cybercrime to the global economy



\$3.5M

The average cost of a data breach to a company



The frequency and sophistication of cybersecurity attacks are getting worse.

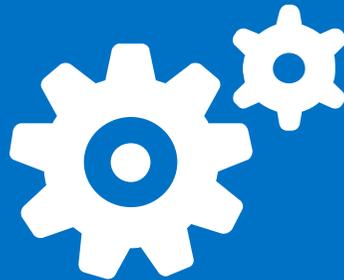
Microsoft Advanced Threat Analytics

Detect threats fast
with Behavioral
Analytics



No need to create rules or policies, deploy agents or monitoring a flood of security reports. The intelligence needed is ready to analyze and continuously learning.

Adapt as fast as
your enemies



ATA continuously learns from the organizational entity behavior (users, devices, and resources) and adjusts itself to reflect the changes in your rapidly-evolving enterprise.

Focus on what is
important fast
using the simple
attack timeline



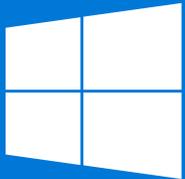
The attack timeline is a clear, efficient, and convenient feed that surfaces the right things on a timeline, giving you the power of perspective on the "who-what-when-and-how" of your enterprise. It also provides recommendations for next steps

Reduce the fatigue
of false positives



Alerts only happen once suspicious activities are contextually aggregated, not only comparing the entity's behavior to its own behavior, but also to the profiles of other entities in its interaction path.

Questions?



Windows 10