

# 2010 FISSEA Entry Form

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**Organization:** U.S. Department of the Treasury, Bureau of the Public Debt (BPD)

**Type of entry:** Awareness - Poster

**Title of Entry:** "3-D Wall Safe"

**Description of Entry:**

After last year's FISSEA Conference ended, I realized that I needed to give up on the "Take Your Children To Work Day" poster ideas that I have entered the past two years. I wanted something unique that would prevent the defending champions from winning three years in a row. As I drove home, I also thought about the VA's neat folded paper cube (winner of the best motivational item) I saw at the 2009 FISSEA Conference. Then it hit me—Eureka! Having seen the VA's creativity at the conference provided the catalyst for my new poster idea—a three dimensional poster to really catch the attention of employees walking the hallways.

It is very easy to convert the bottom of this poster into a 3-D safe by making a few simple cuts and then taping (or glueing) the tabs. Using a stock image of a safe, this poster helps to convey the theme of SAFETY and security as applied to passwords. It is produced on our standard 11 x 17 poster paper.

By designing the safe to be 7.5 inches square in front, with one inch sides, it allows for both the top half (message) and the bottom half (safe) to be proportionally equal (7.5 inch upper half with message, plus 7.5 inch tall safe, plus one inch jutting out from the wall on top and bottom adds up to the 17 inch overall paper length). The 7.5 inch width also leaves enough room on the left side to provide written directions on how to construct the safe, which gets cut away and thus is not visible in the final product (there is 1.75 inches on each side of the 7.5 inch front of the bank safe, allowing for the one inch side panels plus extra room for instructions).

This poster has garnered a lot of positive comments from our employees. It truly does capture your attention when you see three dimensional posters on bulletin boards where only two dimensional posters had previously been found. In fact, the one inch depth of the "safe" allows for the overhead hallway lighting to cast shadows below the safe, which helps to draw attention, because your mind recognizes such depth to be "out of place."

Note that the bullets at the top should be familiar to all of our employees, as these points are stressed in further detail in our initial training at orientation, our required End User security class within the first 60 days, plus in our various newsletters and other communications. This poster provides another method to emphasize and reinforce our philosophy on passwords.

- **Never share your passwords with anyone.**
- **Avoid writing down your exact password —**  
describe the password using hints that only you would know,  
or disguise the passwords with extraneous characters.
- **Don't leave password reminders where  
they can be easily found —**  
store them securely in a good hiding place.



# KEEP YOUR PASSWORDS

# SAFE



**Directions for creating a 3-D safe:**  
• Cut away excess white paper using the solid blue guides. • Fold/crease dashed red lines. • Tape inner tabs to adjacent sides to create the shape of a box.