



NIST National Institute of Standards and Technology U.S. Department of Commerce

Information Access Division
Visualization and Usability Group

Poor Usability: The Inherent Insider Threat

Mary Theofanos

March 21, 2008



Biometrics and Usability



© Scott Adams, Inc./Dist. by UFS, Inc.



Copyright 1996 by Randy Glasbergen.
www.glasbergen.com



“Sorry about the odor. I have all my passwords tattooed between my toes.”



The weakest link in the chain?

Is it because the User is:

- ▶ Careless and Ignorant

OR

- ▶ Frustrated and Overwhelmed



What is usability?

ISO 9241-11 defines usability as:

“the extent to which a product can be used by specified users to achieve specified goals with effectiveness, efficiency and satisfaction in a specified context of use”



First Tenet: Know thy User

- ▶ Policy Makers
- ▶ Security Organization
- ▶ End-Users



User goals and mission are not similar

End-User

- ▶ Task oriented – production tasks vs supporting tasks
- ▶ Performance metric: efficiency, effectiveness of production tasks
- ▶ The organization's mission relies on the production tasks

Security Organization

- ▶ Security is the production task
- ▶ Performance metric: how secure
- ▶ Mission is Security but how does it relate to overall mission of the larger organization



User Perception Influences Behavior

- ▶ Impossible demands
- ▶ Need --Value
- ▶ Complexity
- ▶ Awkward Behavior



Context of Use

Differences in physical location and devices influence usage

- ▶ Laptop
- ▶ Desktop
- ▶ Office, Home, Airport, Battlefield



Today's usability is one-sided

In favor of the Security Organization

- ▶ “Command and Control” approach
- ▶ Policies constructed top-down, enforced through sanctions
- ▶ Compliance monitored by checklists
- ▶ One size fits all



What can we do?

- ▶ Integrate Security and Usability
- ▶ Include usability in software development cycle
- ▶ Apply user-centered design to security design
- ▶ Establish a partnership with users



Good Usability Strengthens Security

- ▶ Easier to implement security policies, processes and procedures
- ▶ Encourages users to follow good security practices
- ▶ Reduces users inadvertently undermining security



- ▶ The goal is to build systems that are actually secure not theoretically secure:
- ▶ Security Mechanisms have to be usable in order to be effective

