Usability is the extent to which a product can be used by specified users to achieve specified goals with efficiency, effectiveness, and satisfaction in a specified context of use.
Our goal is to provide guidance for policymakers, system engineers and security professionals so that they can make better decisions that enhance the usability of cybersecurity in their organizations.

Our approach is to:
1. Provide a basis in real empirical data,
2. Create solutions that are secure in practice, not just in theory, and
3. Take user needs and behavior into account.
Encouraging Security Adoption

Self-efficacy: an individual’s belief in his/her ability to accomplish a task or exert control in specific situations

I love empowering people and seeing their lightbulbs go off in the moment that they understand why they are a target and what they can do about it. So, it’s not a place of fear. You have to start with fear to get them to understand that there’s a problem, but then you also give them the tools.

--Security Awareness Professional
Thank You

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https://csrc.nist.gov/Projects/Usable-Cybersecurity