

Next Steps

Serge Leef



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Microsoft Azure

**Secure Microelectronics
Design, Implementation, and
Fabrication Enablement on
the Cloud**

Previously

- **DARPA**
**Secure Silicon, Next Generation Design Tools,
and Domestic Microelectronics program**
- **Siemens EDA (formerly Mentor Graphics)**
**Vice President of New Ventures: Strategies and
Building Successful businesses around Design
Automation Products**
- **Silicon Graphics: High Speed Simulation Tools**
- **Microchip: Functional and Physical Design and
Verification tools**



Challenges and Opportunities in Commercializing Security Research

Who Needs Help with Hardware Security

Huge merchant semiconductor companies (*Intel, Broadcom, Qualcomm...*)

- See the critical need and have large expert teams to create custom solutions

Mid-size semiconductor and system companies (*NXP, Cisco, Nokia...*)

- Recognize problems but lack expertise and sufficient economic motivation

Defense contractors (*Honeywell, NG, Lockheed...*)

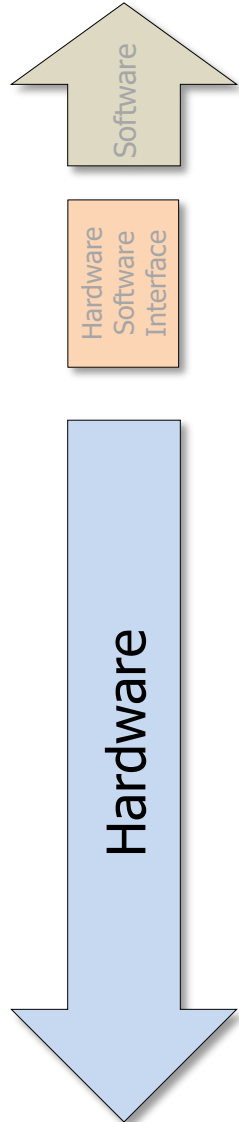
- Possess deep, but limited, expertise (craft) unevenly applied to specific chips

System integrators (*Ring, Fitbit, August...*)

- No interest due to time-to-market focus and lack of in-house competency



Attack Surface Reference Model SoC/ASICs)



- Substantial efforts are on-going in the software community

- Alteration of system behavior based on software-accessible points of illicit entry that exist due to hardware design weaknesses or architectural flaws

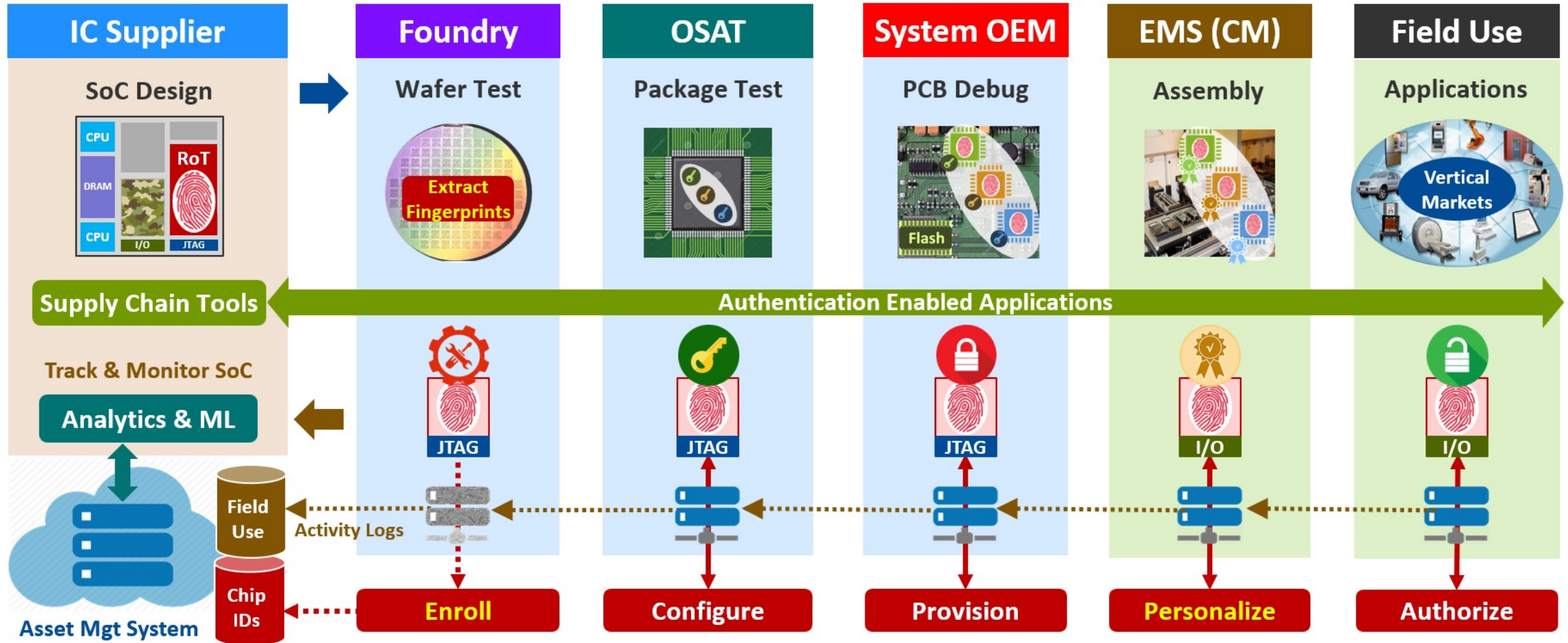
- **Side Channel** – extraction of secrets through physical communication channels other than intended (assumption: attackers are able to “listen” to emissions) → Economic Attackers
- **Reverse Engineering** – extraction of algorithms from an illegally obtained design representation (assumption: attackers have access to design files) → Economic Attackers *and* Nation States
- **Supply Chain** – Cloning, counterfeit, recycled or re-marked chips represented as genuine (assumption: attackers can manufacture perfect clones) → Economic Attackers
- **Malicious Hardware** – insertion of secretly triggered hidden disruptive functionality (assumption: attackers successfully inserted malicious function(s) into the design) → Nation States

Hardware Security hasn't Developed as a Business

- **Security is a difficult value proposition**
 - Security is viewed as an abstract threat by the ASIC/SoC community
 - Half dozen hardware security companies generating << \$20M each
 - Most of the revenue comes from penetration testing
 - Some business in professional services / consulting / IP licensing
 - **Product** business is minimal, mainly to advanced R&D customers
 - No standards, regulations or ecosystems – **capabilities, not solutions**
- **Urgency and essentiality are lacking**
 - Selling vitamins is much harder than selling heart medication
 - Decision hinges on **Fear** (liability) vs. **Greed** (area, speed, power)

Solution? **Infuse standards and regulations to tilt the equation**

Secure Silicon Flow Vision



Source: Mentor Graphics, 2017

We Must Find Ways to Drive an Ecosystem

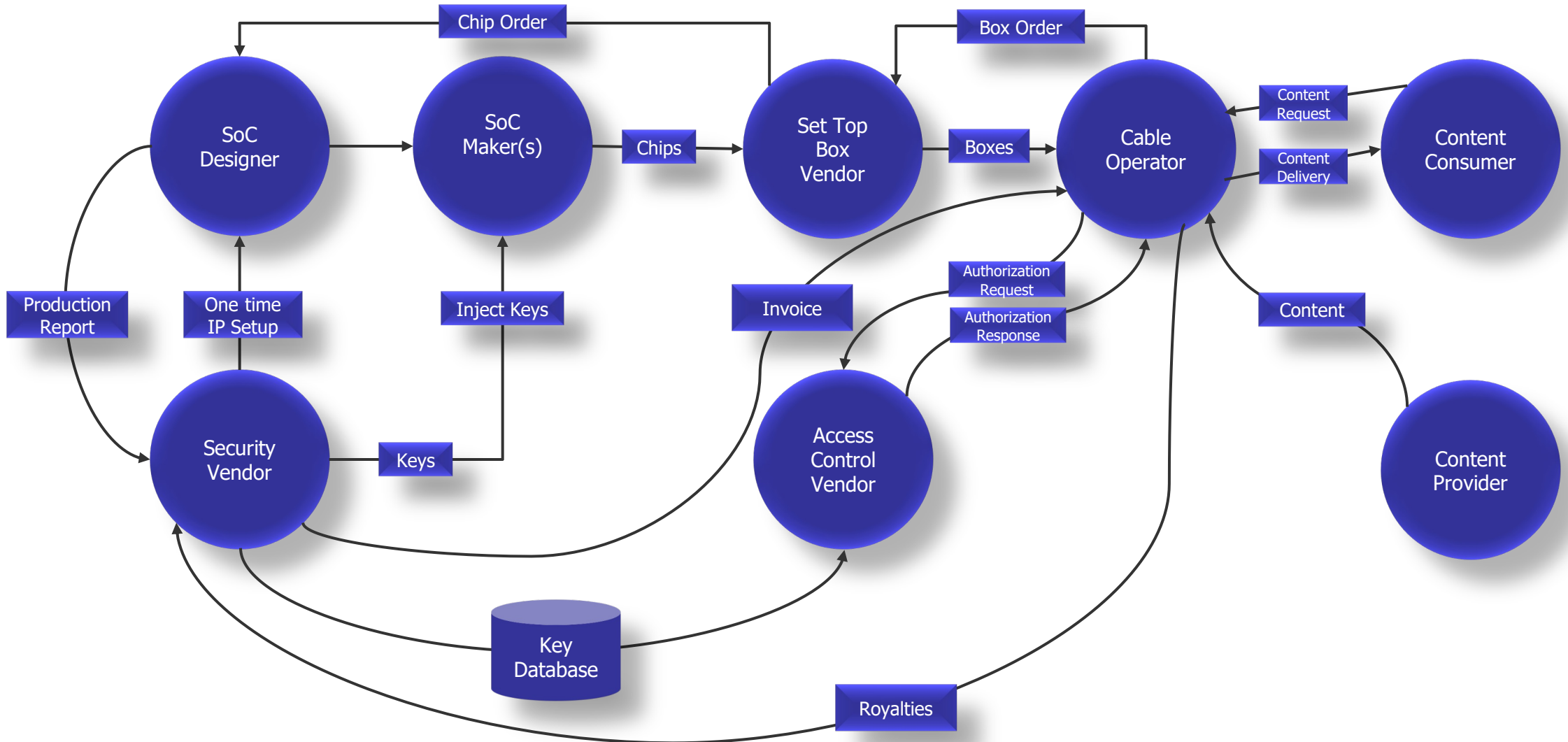
- **Standards**

- PUF and error correction system interfaces
- Edge to cloud enrollment, authentication and other protocols
- Lifecycle data management and analytics interfaces
- Logic encryption, obfuscation, camouflaging control interfaces
- Digital circuit watermarking to JTAG interfaces
- ...

- **Regulation**

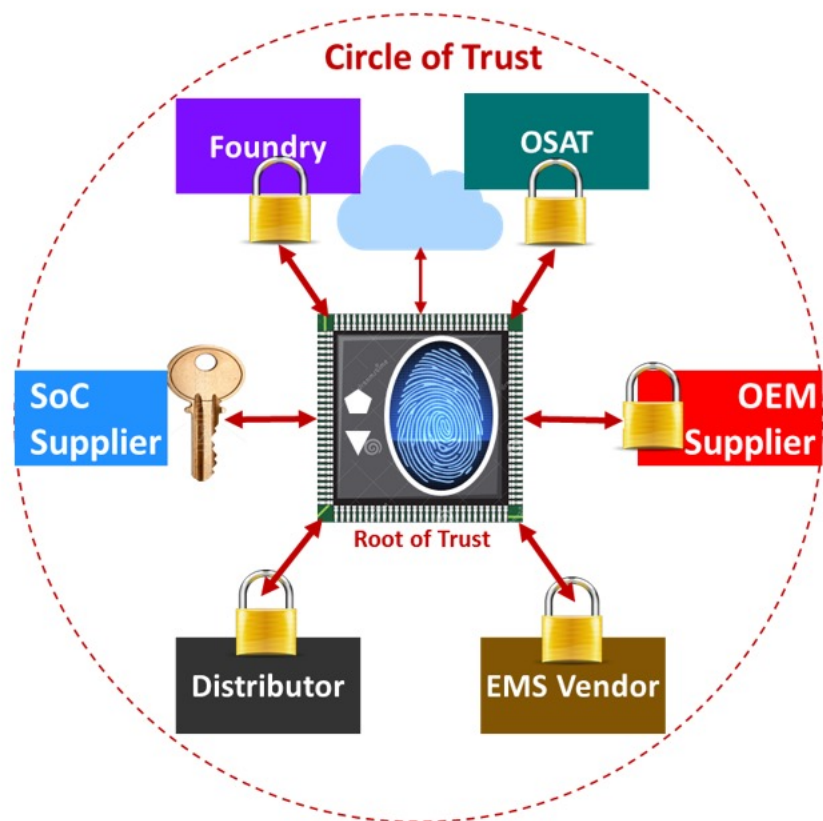
- Government as a customer (ex: DoD) can demand compliance
- Documentation of compliance must be defined in the acquisition process
- Quantifiable trust scoring can drive government purchasing criteria
- Demonstrable attack resistance collateral
- ...

Digital Broadcast Ecosystem example



Secure-Connected Collaboration Needed in

Vertical Markets Where Security has Clear Monetary and Legal Value



*Source: ST Microelectronics

Supply Chain Trusted Ecosystem Alliance is essential for Security

Q&A

Next Steps for HW Security Workshop

Sanjay Rekhi

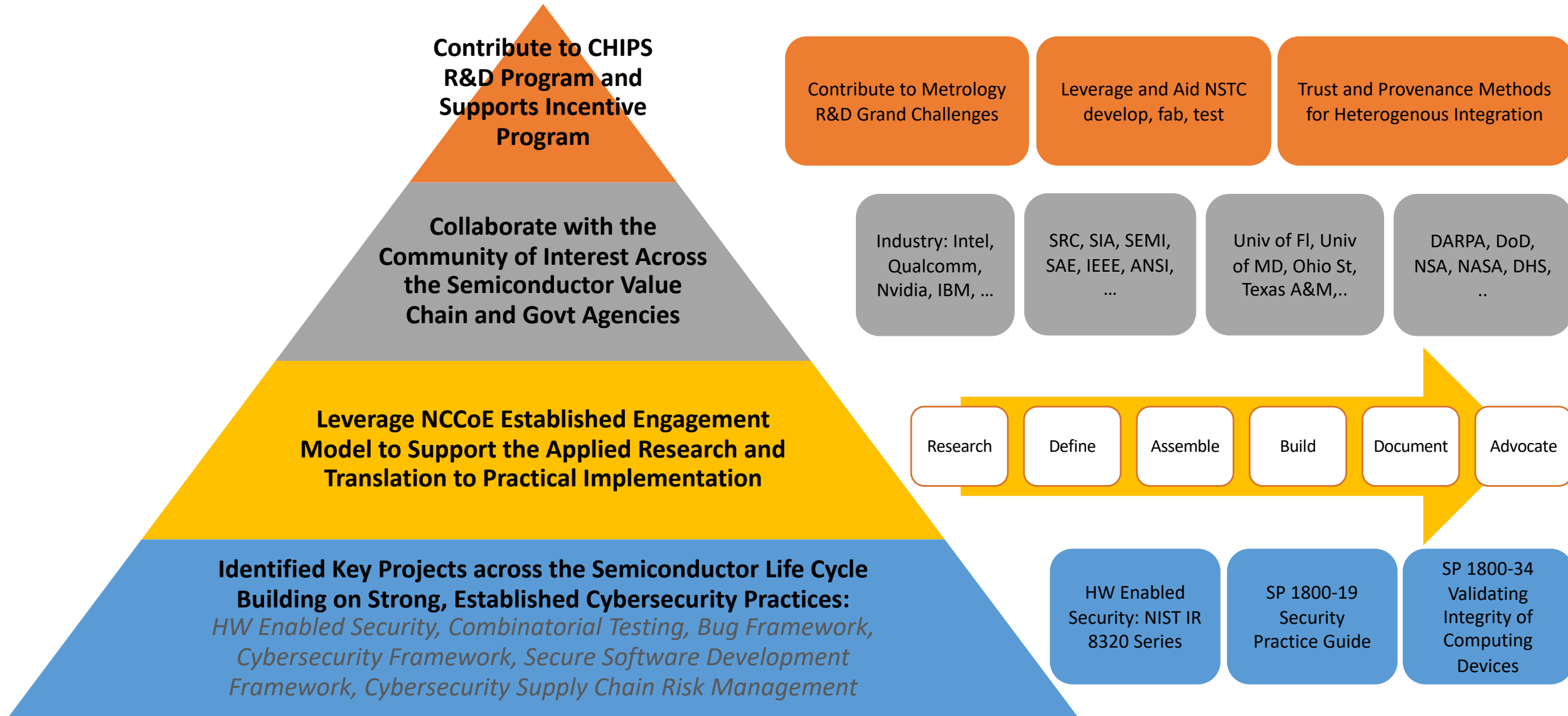
Group Leader, Security Components and Mechanism

National Institute of Standards and Technology



- Synthesize NIST report
- Identify projects
 - directions on how to take them forward
 - request for stakeholder participation as we kick off initiatives
- Continue our engagement
- Feedback/Suggestions/Ideas:
hwsec@nist.gov

Collaboration with the Community to Develop Guidance and Practical Implementations to Support Industry Needs





<https://csrc.nist.gov/Projects/hardware-security>



hwsec@nist.gov



[@NISTcyber](https://twitter.com/NISTcyber)