Identity in Cyberspace:
Improving Trust via Public-Private Partnerships

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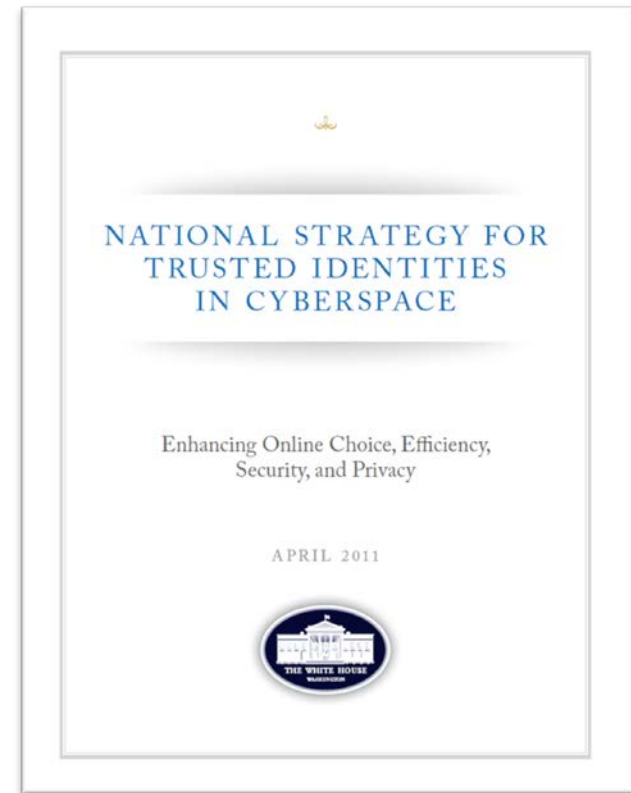**National Institute of Standards and Technology (NIST)**

What is NSTIC?

Called for in President's Cyberspace Policy Review (May 2009):
a "cybersecurity focused identity management vision and strategy...that addresses privacy and civil-liberties interests, leveraging privacy-enhancing technologies for the nation."

Guiding Principles

- Privacy-Enhancing and Voluntary

- Secure and Resilient

- Interoperable

- Cost-Effective and Easy To Use

NSTIC calls for an **Identity Ecosystem**,
"an online environment where individuals
and organizations will be able to trust each other
because they follow agreed upon standards to obtain
and authenticate their digital identities."

NATIONAL STRATEGY FOR TRUSTED IDENTITIES IN CYBERSPACE

Enhancing Online Choice, Efficiency, Security, and Privacy

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Questions?

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Identity Ecosystem Steering Group

www.idecosytem.org