Cyber Security
for Small and Mid-Sized Businesses

A FREE Workshop that Helps Smaller Businesses Identify and Address Information Security Issues in a Practical and Affordable Manner

Why is Computer Security Important?
Businesses which utilize computers for online activities such as email, invoices, payroll, employee data, client records, or proprietary information are potentially vulnerable to the threat of computer crime or innocent computing errors which may cause tremendous inconvenience, produce substantial financial loss, or end the life of the business. Because this threat is real, significant, and growing, the National Institute of Standards and Technology (NIST) is conducting workshops that help business owners assess their information security and systems in order to understand what safeguards are needed, weigh their potential for loss, and invest in effective computer security solutions.

Who Needs to Attend?
This workshop is for owners and key team members of small and mid-sized businesses. You do not have to be a computer or information technology professional in order to understand the presentation.

What Will I Learn?
- Understand basic information security for internet, email, desktop, and personnel
- Identify information that needs to be protected and prioritize the need for protection
- Assess security weakness, threats, vulnerabilities, and risks of information systems
- Determine how much time and money is justified for information security
- Create procedures to implement security policies that are established
- Recognize what can be done in-house and what to expect from IT professionals
- Receive information about security technologies and recommended actions

When and Where?
Thursday, September 19, 8:00 AM – 12:00 NOON
Louisiana Tech – University Hall
Park at intersection of W Railroad Ave and Everett St

How to Register?
Call 318 257-3537 or register at http://sep19-cybersecurity-ruston-es2.eventbrite.com/?rank=14

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