

Biography for Liz Fraumann



Liz Fraumann

Director Cybersecurity Awareness and Education
ESET, North America / Securing Our eCity®

Liz Fraumann is Director, Cybersecurity Awareness and Education at ESET, LLC a software security provider whose North American headquarters is based in San Diego, CA and Worldwide Headquarters is in Bratislava, Slovakia. She heads ESET's cybersecurity initiative, Securing Our eCity which is focused on general awareness, education and preparation of cybersecurity for business and individuals.

Prior to this role, Ms. Fraumann was the Director of Marketing at ESET where she helped the organization more than doubled the market awareness in North America. Ms. Fraumann is a seasoned veteran of the high-tech industry. Her career focus is on marketing and marketing communications and spans years of experience with industry giants like NCR and IBM, as well as smaller and starts up organizations. In addition, she has done independent marketing consulting. Fraumann has also had experience in the non-profit sector with organizations like UNIX International and the Australian UNIX User Group. Under her direction, the Australian UNIX User Group hosted their largest conference and exposition and started state chapters across Australia. Ms. Fraumann was recently recognized by the San Diego North Chamber of Commerce as the "Business Leader of the Year – 2011."